

The Outlook for Retail Trade and Sales Tax Receipts

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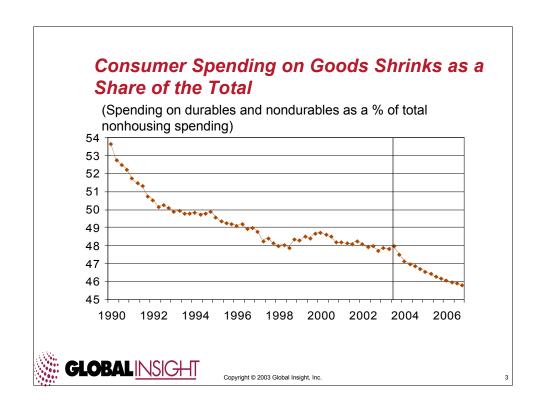
A Disappearing Tax Base

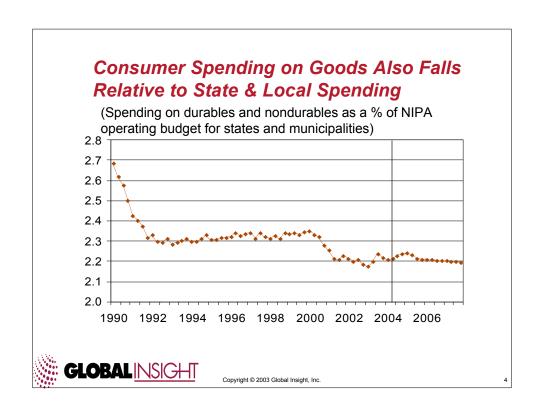
- The more competitive the retail industry, the lower both prices and sales tax receipts will be.
 - The industry is increasingly competitive.
 - → Consumer demand for most goods is elastic. As prices fall, less is spent, though rising incomes and population predominate.
 - → The money saved on goods is spent on services and leisure pursuits—most of them untaxed.



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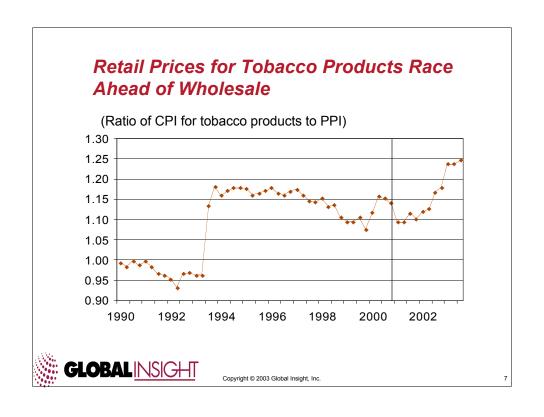
- Taxing goods and services with inelastic demand has its own problems.
 - The candidates are either essential or "sinful."
 - → Are taxes to raise money or discourage use?
- What states need is Giffen goods.

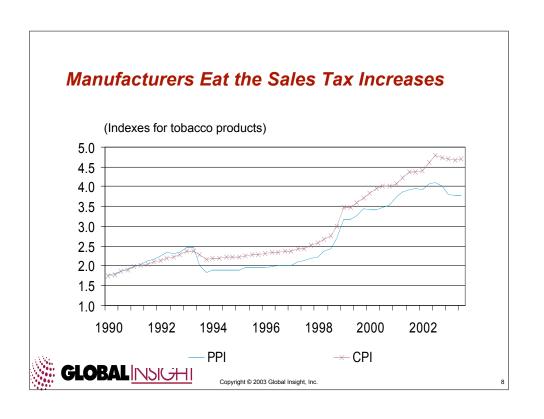


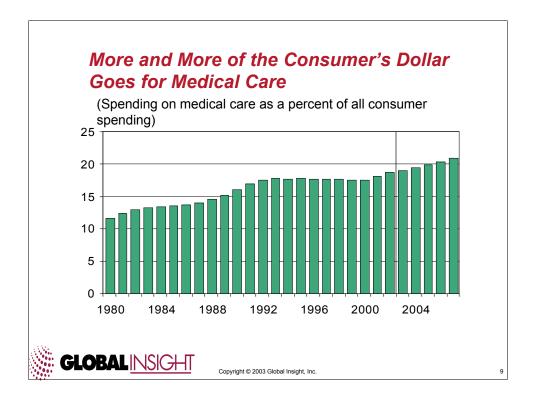
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Will Demand for Cigarettes Remain Inelastic ? (Bondholders Hope So) (Billions of dollars) 100 90 80 70 60 50 40 30 1990 1992 1994 1996 1998 2000 2002 2004 2006 Nominal Real







A Disappearing Tax Base

- E-commerce—mostly untaxed is growing by leaps and bounds.
 - What about digitized products, e.g. software, music, movies, books.
 - ➤ What about on-line auctions? Anyone can be a dealer. Ebay only provides the infrastructure.
 - → What about international sales?
- Unpleasant alternatives
 - Tax more services.
 - Charge more fees.
 - Raise other taxes.



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