

# "Who Pays" and the ITEP Microsimulation Model:

Features, Applications, and Limitations

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### **An Introduction to the ITEP Microsimulation Model** *Overview*

- Introduction to ITEP
- Tax Incidence: Why? How?
- The ITEP Microsimulation Model
  - Background
  - Data sources
  - Features & capabilities
  - Results & applications
  - Caveats & limitations





### **An Introduction to the ITEP Microsimulation Model** *Hello, My Name is ITEP*

- ❖ Founded in 1980
- Based in Washington, DC
- Research focuses primarily on state tax issues, with an emphasis on tax fairness and adequacy
- Conducted comprehensive studies of state tax systems in AR, IA, IL, MN, NY, et. al.
- Conducted hundreds of smaller-scale tax analyses in over 40 states
- Testify around the nation before tax reform commissions and tax-writing committees
- In conjunction with Citizens for Tax Justice, publish a weekly e-newsletter, the Tax Justice Digest, that reviews the latest developments in federal and state tax policy



#### **Why Do Tax Incidence Analysis?**

- Whatever vision of fairness you implement, better to do it on purpose than by accident.
- Regressive taxes work at cross-purposes with direct anti-poverty spending.
- Evaluating mythical "middle class tax cut."
- Gives lawmakers/public numbers it can trust in tax debates. Less uncertainty, less distrust.
- In a deficit context, fairness isn't typically on the agenda of lawmakers.





#### **Choices in Tax Incidence Models**

- Show impact of taxes on entire population, or "representative" examples?
- Show only direct impact of taxes paid by individuals, or add "passed through" impact of business taxes? (Initial incidence v. economic incidence)





## Why The "Economic Incidence" Approach?

- All taxes fall ultimately on individuals.
- Therefore, assessing only taxes that fall initially on individuals is misleading.
- Example: 1-cent sales tax hike in Idaho and Washington State. Different impact b/c different business tax bases.
- Analyzing final economic incidence captures tax base differences.





## Why Not The "Representative Taxpayer" Approach?

- "Representative taxpayer" approach is subjective, and easily manipulable.
- "Typical" taxpayer hard to define.
- Too easy to cherry-pick "typical" taxpayers to buttress arguments
- Some tax proposals simply don't affect "typical" taxpayers: e.g., expand sales tax base to include tattoo parlors





#### <u>Limitations of "Economic Incidence"</u> <u>Approach: Data, Data</u>

- What fraction of property taxes are paid by business? Not always clear
- What fraction of sales taxes are paid on business transactions? *Never* clear
- What fraction of corporate profits tax falls on in-state shareholders?
- What fraction of homeowner property taxes fall on residents of other states?
- What fraction of taxable consumption is attributable to visitors from other states?

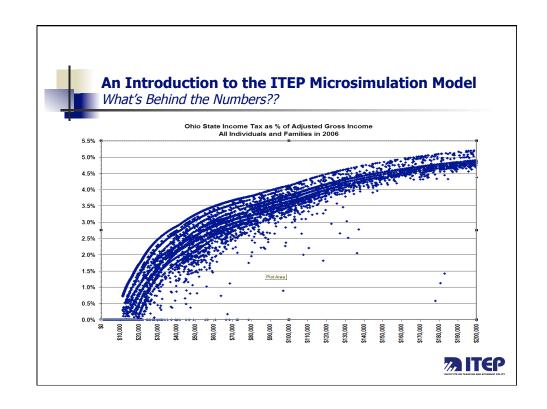


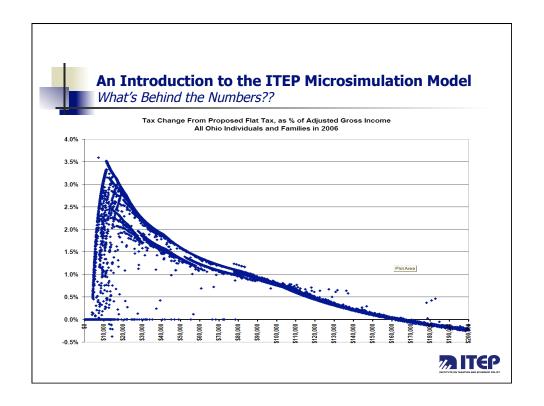


### **An Introduction to the ITEP Microsimulation Model** *Background*

- Built in 1994-1996, but still evolving in 2010
- Designed to:
  - predict the distributional effect of proposed tax changes on taxpayers at different income levels
  - predict the revenue gain (loss) from proposed tax changes
  - estimate the impact of current state and local taxes in all 50 states
  - measure the interaction between state and federal tax changes
- Consists of four basic modules: personal income tax, individual property tax, individual consumption tax, and business tax.









#### **ITEP's Income Tax Model**

- Foundation: IRS/SOI dataset from 1988. Complete info from form 1040.
- But, filers only: so we use Census 1990
   PUMS data to get info on nonfilers.
- Must identify PUMS records that are likely to be nonfilers. For likely filers, PUMS data is "matched" to SOI data.
- Result: 760,000 records for 50 states/DC.





#### **ITEP's Income Tax Model: Aging the Data**

- Step 1: "extrapolation". Change weights on original 1988 records in a way designed to hit aggregate targets in a later year (currently, 2004).
- Step 2: aging the 2004 data. Using forecasts from economy.com and CBO, age each component of income to 2010 levels (and beyond).





#### **ITEP's (Homeowner) Property Tax Model**

- For federal itemizers, we know homeowner tax liability, but don't know home value.
- For nonitemizers (and nonfilers), we know very little.
- Use statewide avg. tax parameters (tax rates, ass.ratios) to "back into" itemizer home values.
- Census PUMS data match gives us home values and property tax for nonitemizers.





## ITEP's (Homeowner) Property Tax Model: Aging Home Values to 2010

- Demise of Census "Taxable Value" series in 1992 makes the job harder.
- Many states provide excellent aggregate data on residential value and tax (and tax rates)--but not apples to apples. Others provide nothing.
- American Community Survey gives aggregate data thru 2008 on value and tax, by state, age and income group.
- OFHEO "house price index" gives growth rates for home values.





#### **ITEP's (Renter) Property Tax Model**

- SOI data gives virtually no information on rent paid, for itemizers or otherwise.
- Census PUMS match assigns "renter" or "homeowner" label to all records-- and assigns rent amount where applicable.
- American Community Survey gives rent targets through 2008, by income level by state.
- Urban Land Institute survey gives property tax as share of rental income (regional, not state).





#### **ITEP's Consumption Tax Model**

- Based on Consumer Expenditure Survey, a quarterly survey of <10,000 people.</li>
- Plus "diary" details for even smaller sample
- Problem #1: understatement of income in lowincome groups.
- Problem #2: understatement of spending on selected items (vices, mostly).
- Problem #3: sample too small for state-specific imputations.

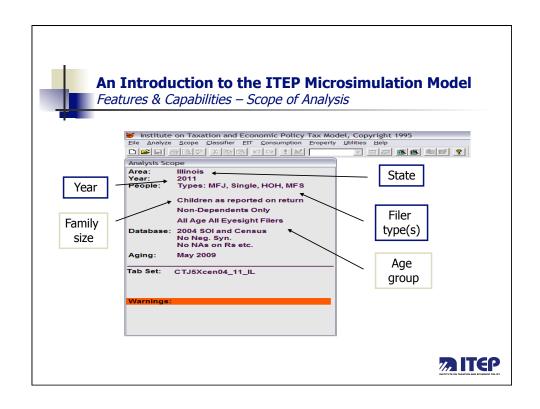


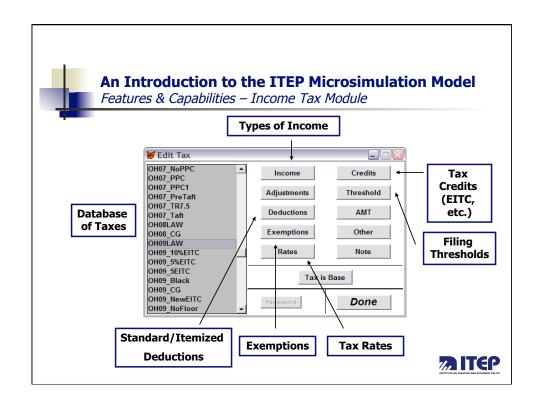


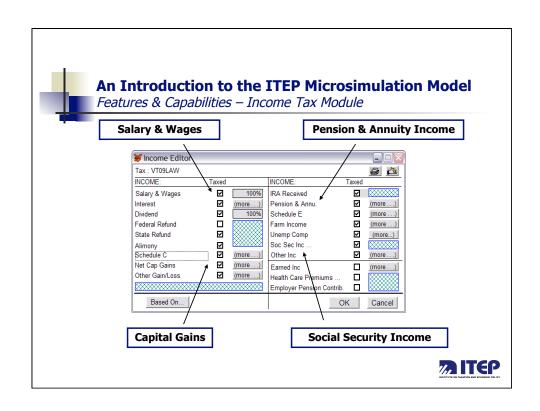
#### **Imputing Consumption to the Database**

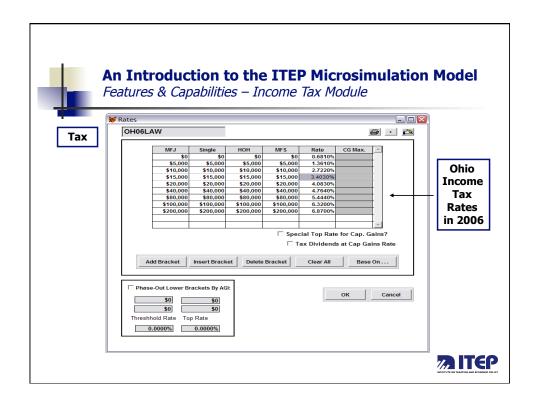
- Estimate "lumpy" purchases of durable goods/ automobiles.
- Develop OLS regression for relationship between broad categories of consumption and income.
- Use regression coefficients to impute \$ amounts of spending in these categories for all records. Constrain cons/inc to 150% for low incomes.
- Estimate "shares" of broad consumption categories by income level. Result: 72 more detailed spending amounts for each record.
- Further ad hoc "shares" to reflect state sales tax laws.

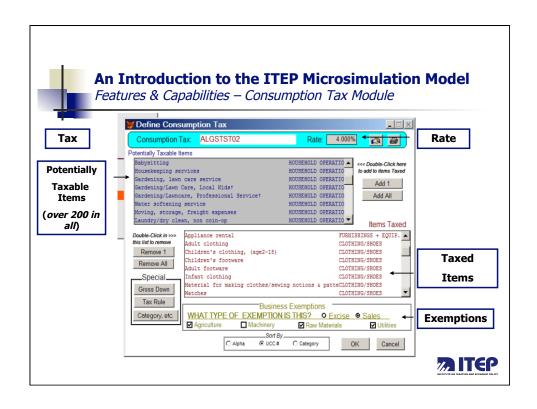


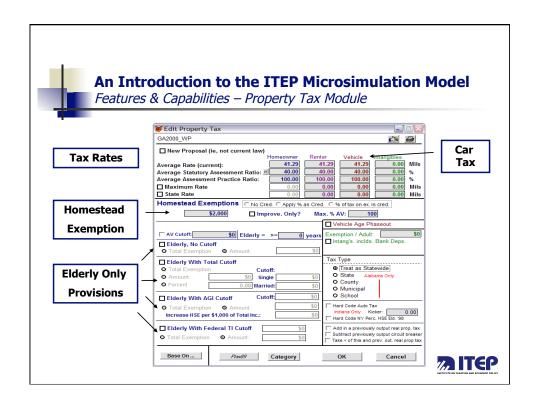


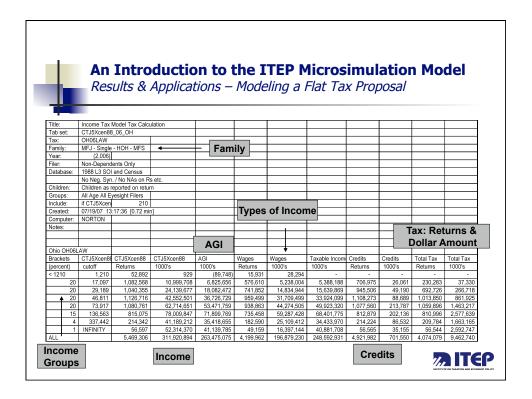














#### **Business and Visitors Database**

- Business database uses Commerce Dept. Input-Output tables to map purchases by industry across same spending categories used in consumption model.
- Visitors database based on US Travel Data Center estimates, by state, which give 6 broad categories of spending.
- ITEP "shares out" these broad categories to match the 72 categories used in estimating residential consumption.





#### **Business Tax Incidence Assumptions**

- Sales/excise taxes on businesses are divided into "local market" and "national market" components.
- Local market taxes fall on in-state consumers.
- National-market taxes fall primarily on consumers nationwide.
- In high-sales-tax states, some national market tax shifted to wages and capital.
- Business property taxes, and corporate income taxes, are generally allocated to owners of capital.
- Renter property taxes are split between renters and owners of capital.





### **Calculating ITEP's Effective Tax Rates: The Denominator**

- Can't use tax-based income measures. "AGI" means different things in different states, and doesn't measure ability to pay.
- Need to add tax-exempt sources. Sometimes easy (tax-exempt interest); sometimes hard (unreported cap gains).
- Include low-income benefits for SSI, worker's comp, public assistance.
- Exclude taxpayers with huge business losses & "negative incomes."

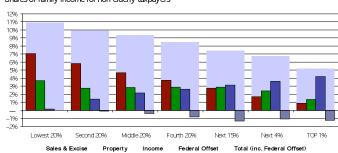




#### The ITEP Model at work: "Who Pays"

#### Averages for All States

State & Local Taxes in 2007 Shares of family income for non-elderly taxpayers







#### **An Introduction to the ITEP Microsimulation Model**

Results & Applications - North Carolina (2007)

- Gov. Mike Easley (D) claims that his budget plan "eliminates the state income tax for nearly 600,000 low-income taxpayers and cuts in half the tax for another 630,000" at a cost of \$63 million.
- At request of NC Budget & Tax Center, ITEP evaluates Easley's claim and finds that the plan would only eliminate taxes for 66,000 (10% of what governor claimed).
   Achieving Easley's stated goals would actually cost \$350 million a year; EITC would offer bigger tax cuts for many at a much lower price.
- Initial Newspaper Headline:

Group Disputes Easley on Tax Plan for Poor Governor Stands Behind His Figures

■ Two Days Later:

Tax plan won't help all poor, Easley says The governor revises the number of people who will save, saying some do not pay taxes now

Policy Outcome: Earned Income Tax Credit





#### An Introduction to the ITEP Microsimulation Model

Results & Applications – Georgia (2006)

- State Senate almost unanimously approves exemption for first \$75,000 of retiree income. Media reports that bill's sponsor "did not say how much the tax break would cost the state."
- At request of Georgia Budget & Policy Institute, ITEP evaluates cost and fairness of plan and finds it would cost \$100 million annually with 3 out of every 4 dollars going to the richest 20% of seniors. Bottom 50% of seniors would receive 1% of tax cut.

Next Day's Front-Page Headline:

Big Price on Senior Tax Break
Analyst Says State Could Lose \$100

Million a Year

Policy Outcome: Bill Dies in House



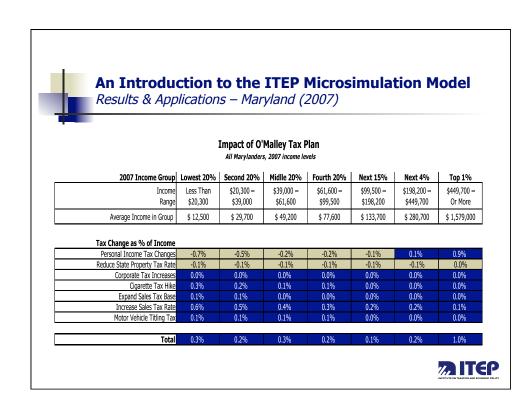


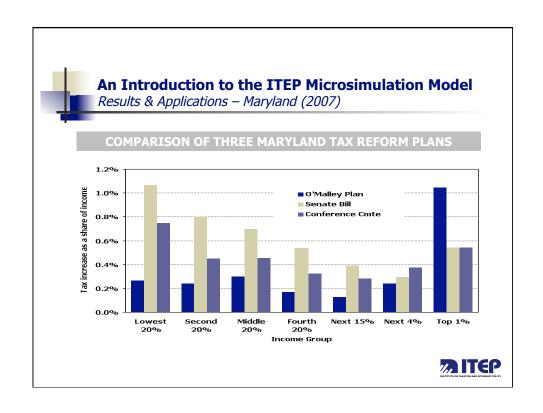
#### An Introduction to the ITEP Microsimulation Model

Results & Applications – Ohio (2007)

- Gov. Ted Strickland (D) proposes to expand a means-tested senior property tax exemption to be available to even the wealthiest seniors.
- At request of Policy Matters Ohio (EARN), ITEP evaluates Strickland plan and develops more progressive (and cheaper) alternative. The Strickland plan was estimated to cost \$260 million, with low-income seniors receiving 1% of the benefits. Progressive alternative cost \$110 million and directed 30% of benefits to the same fixed-income seniors.
- Cleveland Plain Dealer
   Strickland should do what's right for Ohio and amend his property tax reduction plan.
- Policy Outcome: Strickland Plan is Ratified









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