

US Economic Outlook

How long will the ride last?

September 2014

ihf.com

Paul Edelstein, Director NA Financial Economics, +1 781 301 9014, paul.edelstein@ihf.com

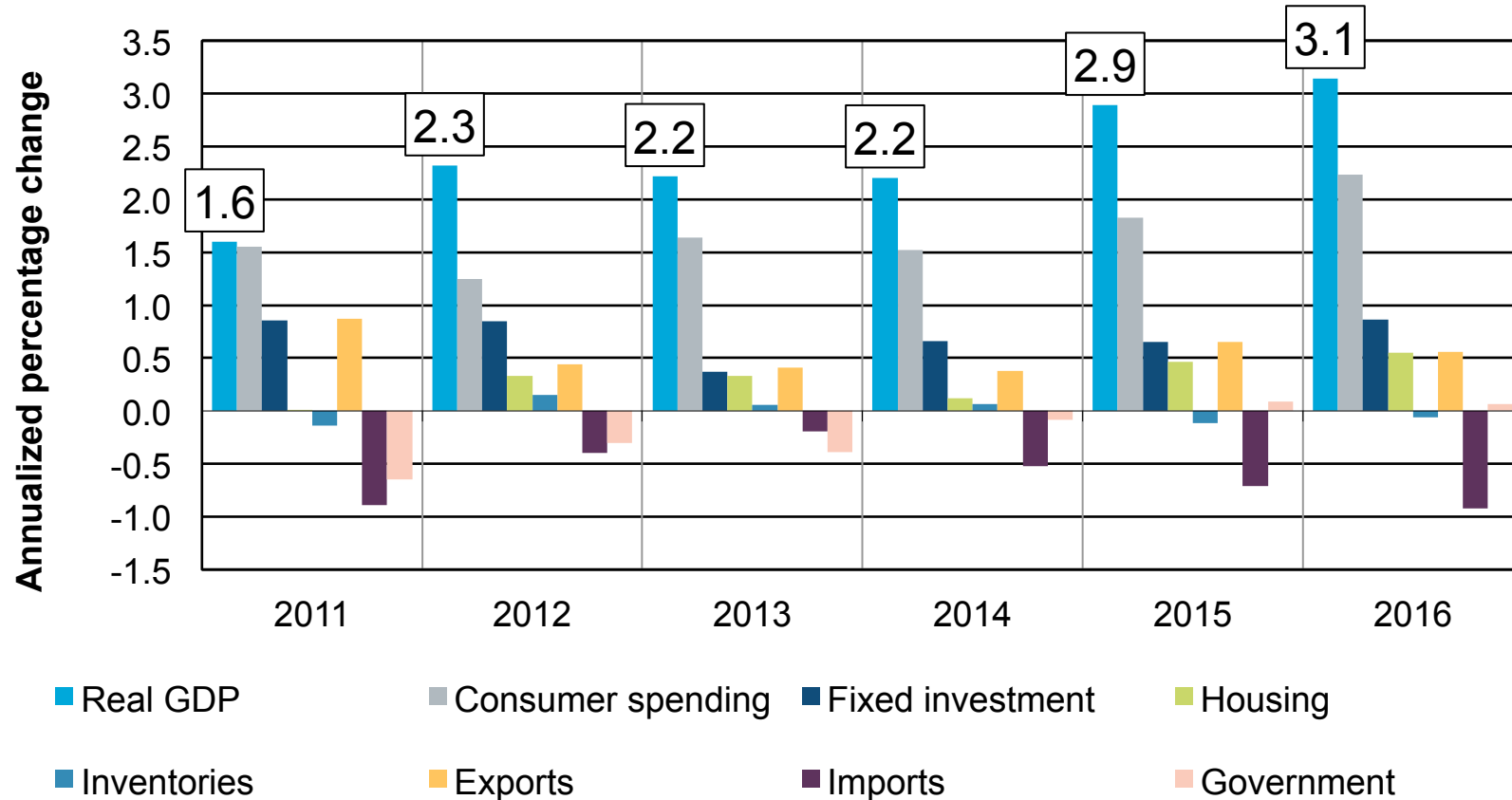


The US economy is gaining momentum

- Third-quarter economic growth remains strong, supported by a pickup in homebuilding, a drop in imports, and robust capital spending.
- An end to above-trend inventory accumulation will be a headwind to growth in late 2014 and early 2015.
- Consumers will cautiously boost spending in response to gains in employment, income, and household net worth.
- Homebuilding will rise in 2014–16 as supply catches up with demand.
- Capital spending will accelerate in 2014–15 in response to global market growth, replacement needs, and technological advances.
- Interest rates will rise significantly over the next three years as monetary accommodation is withdrawn.

Looking forward, we will still be counting on consumer spending to drive the bulk of economic growth

Contributions to real GDP growth

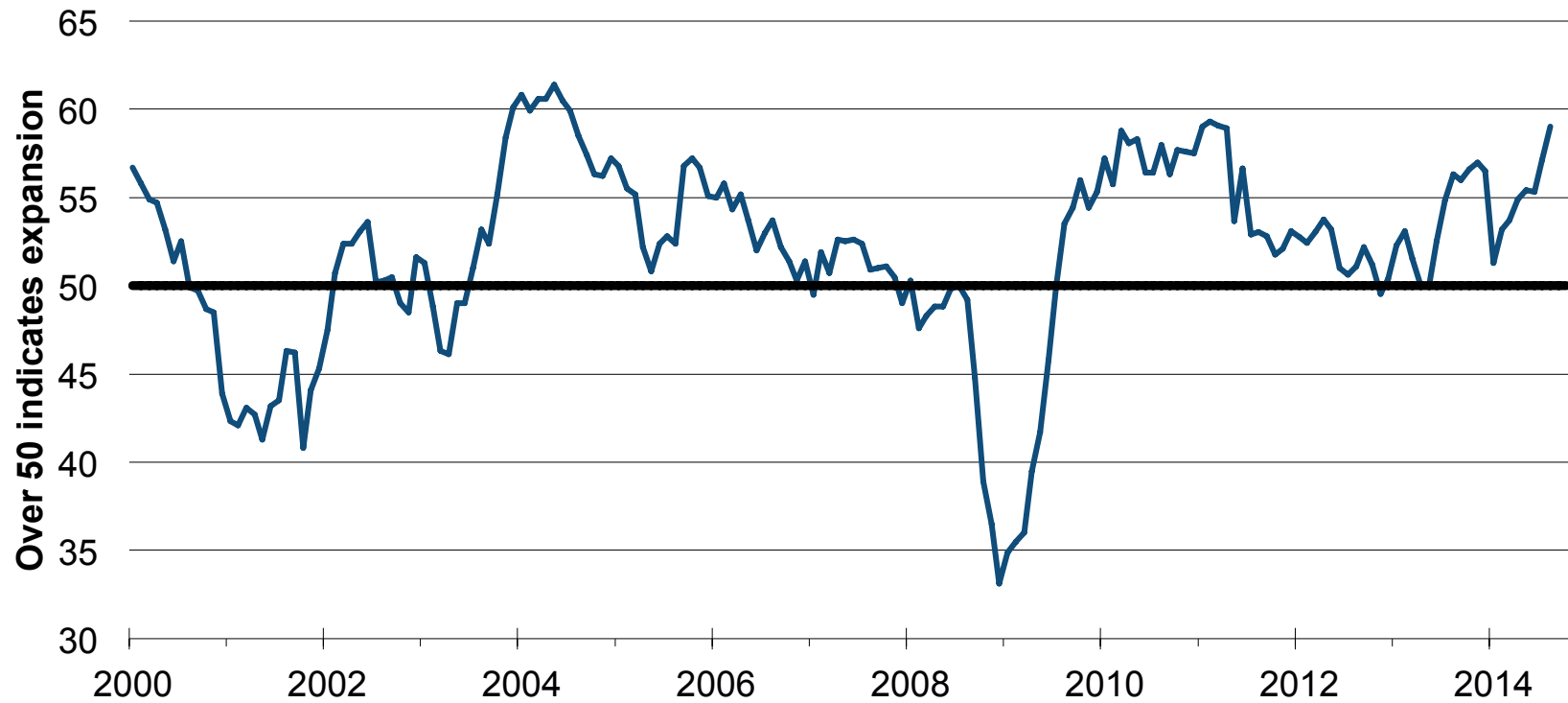


Source: IHS

© 2014 IHS

The Institute for Supply Management's indexes signal growth in manufacturing and services

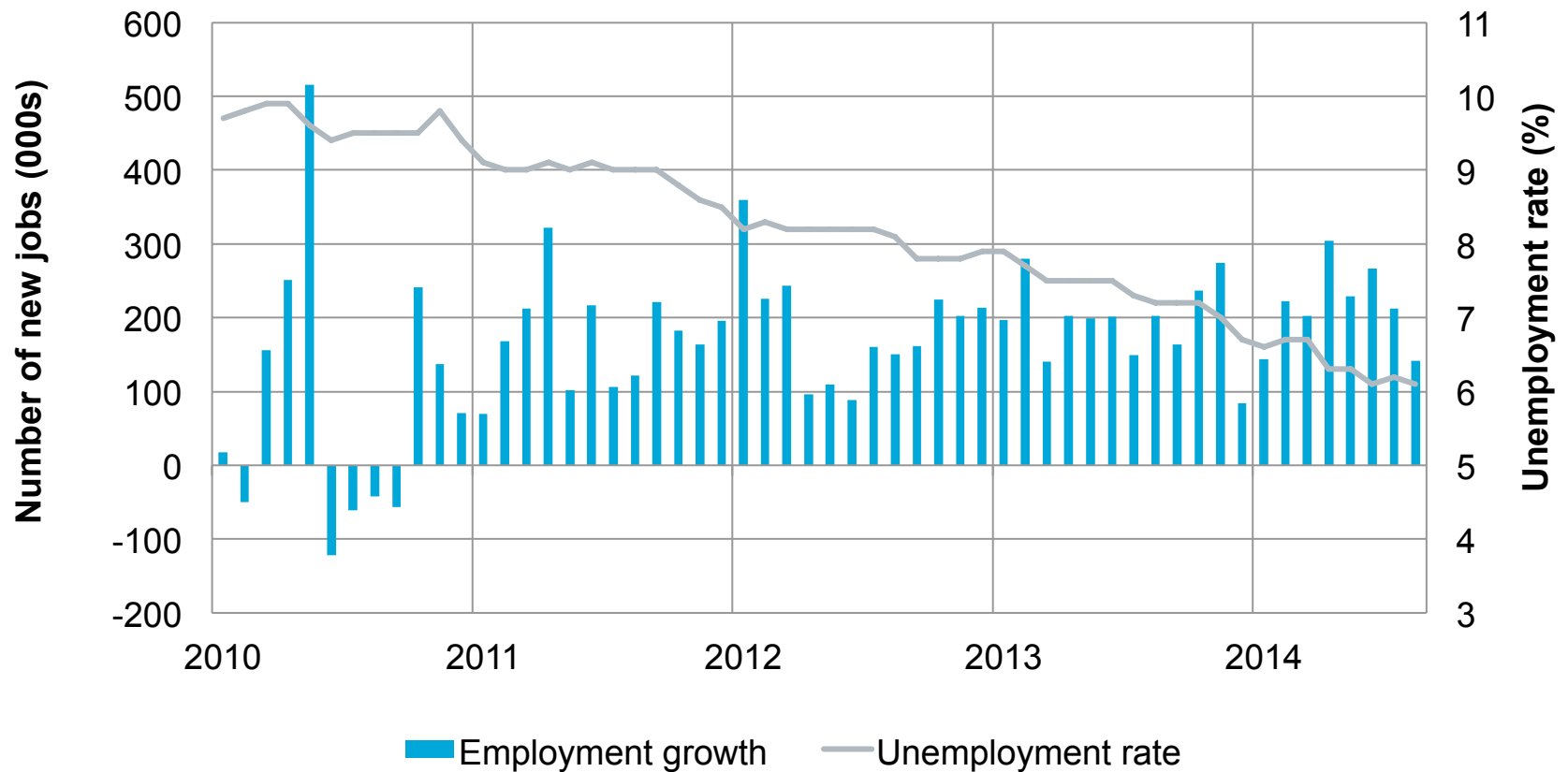
ISM indexes



Source: Institute for Supply Management (ISM)

Is the labor market getting tight enough to drive wage pressures?

Job creation and the unemployment rate



Source: IHS

© 2014 IHS

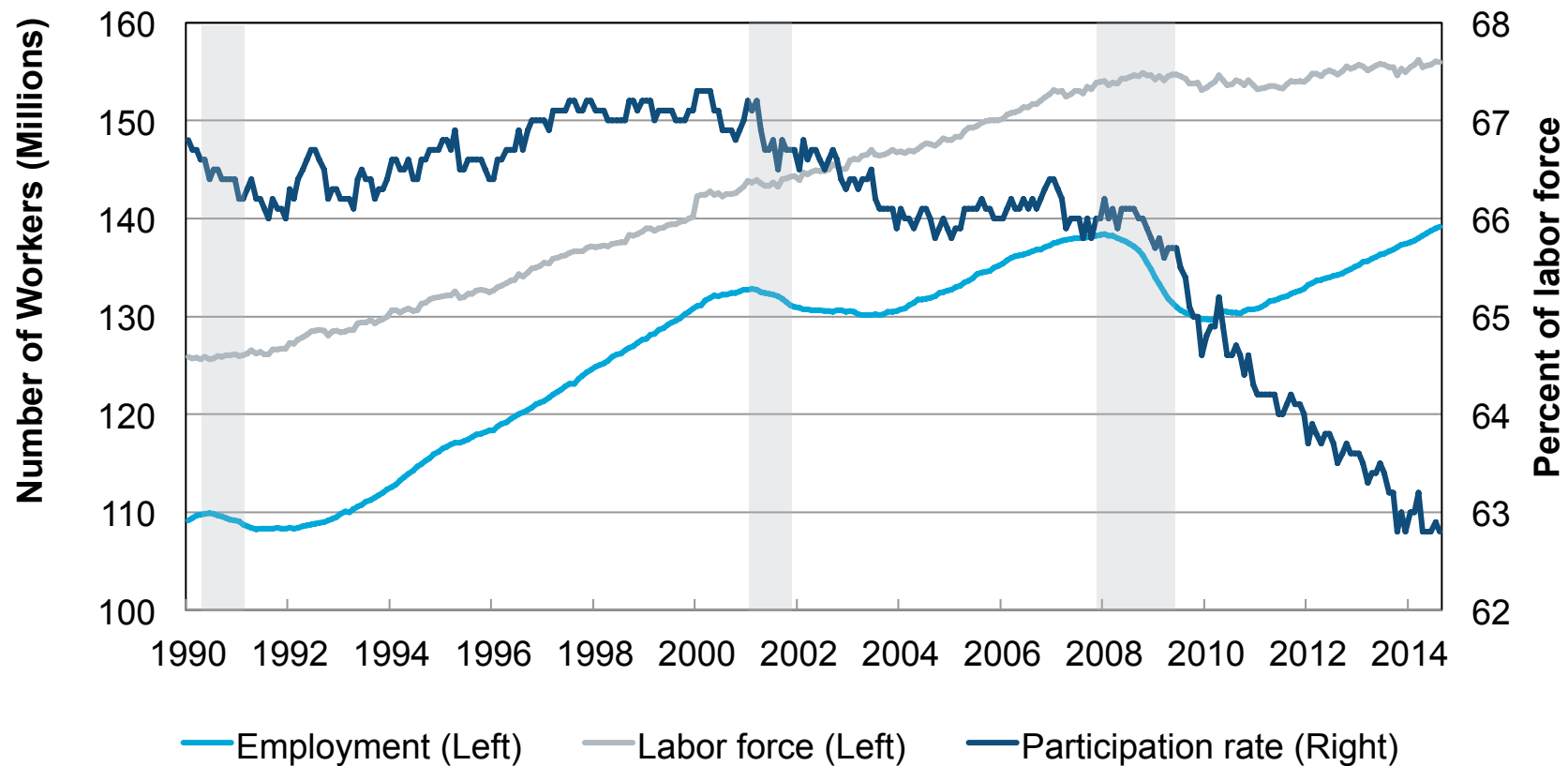
The big question: Is the labor market loose or tight?

- Why do we need to know?
 - Will drive timing and magnitude of Fed actions.
- Is the current condition of the labor market due to either:
 - Structural issues – mismatches between labor supply and demand (TIGHT)
 - Cyclical issues – inadequate economic growth (LOOSE)

<u>Structural Issues</u>	<u>Cyclical Issues</u>
Aging labor force	Disillusionment with job search prospects
Inadequate skills	Poor job growth in manufacturing and construction sectors
Poor mobility	Inadequate wages

About 3% of the working age population has dropped out of the labor force since the end of the recession

Employment and labor

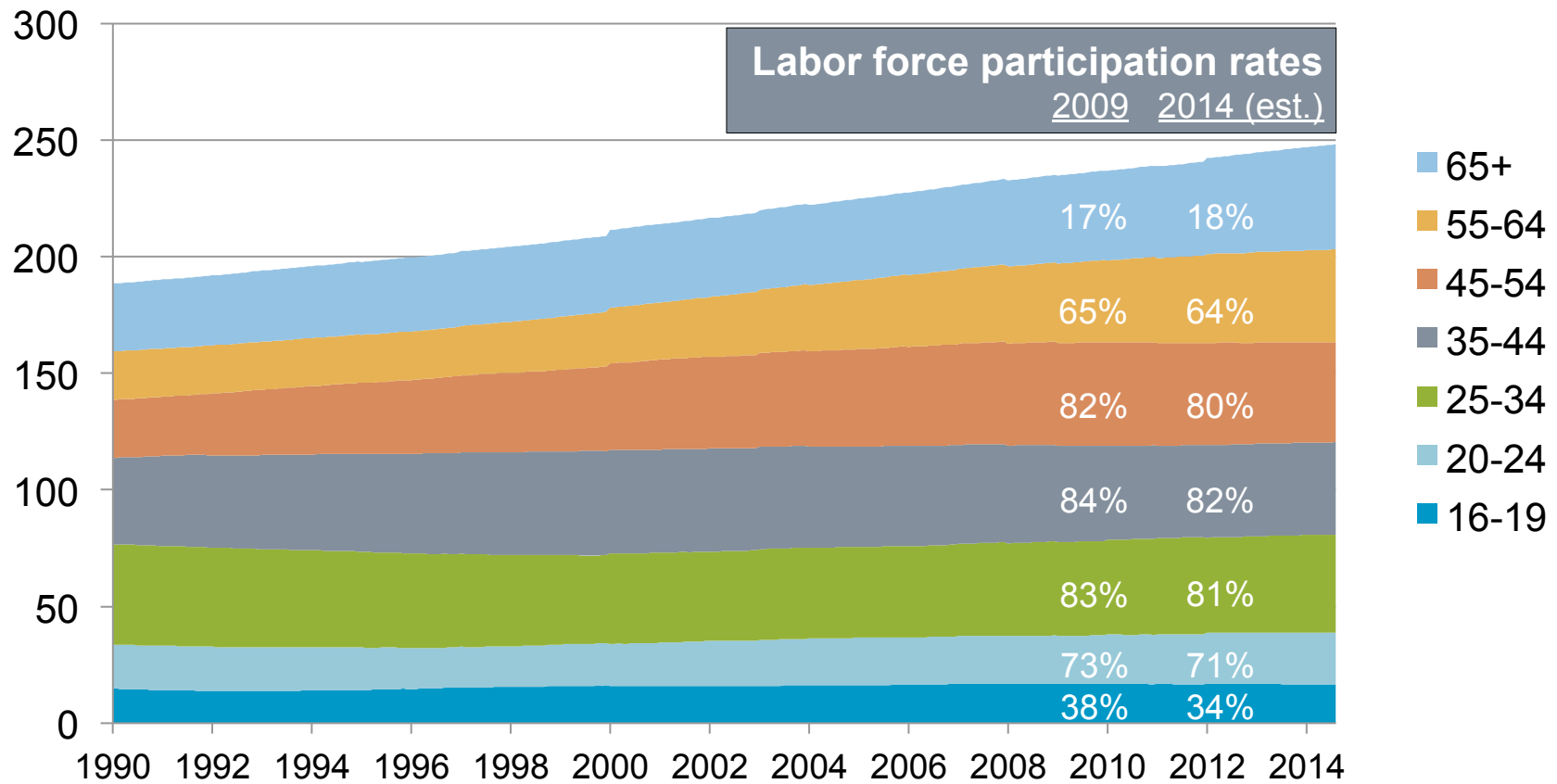


Source: IHS

© 2014 IHS

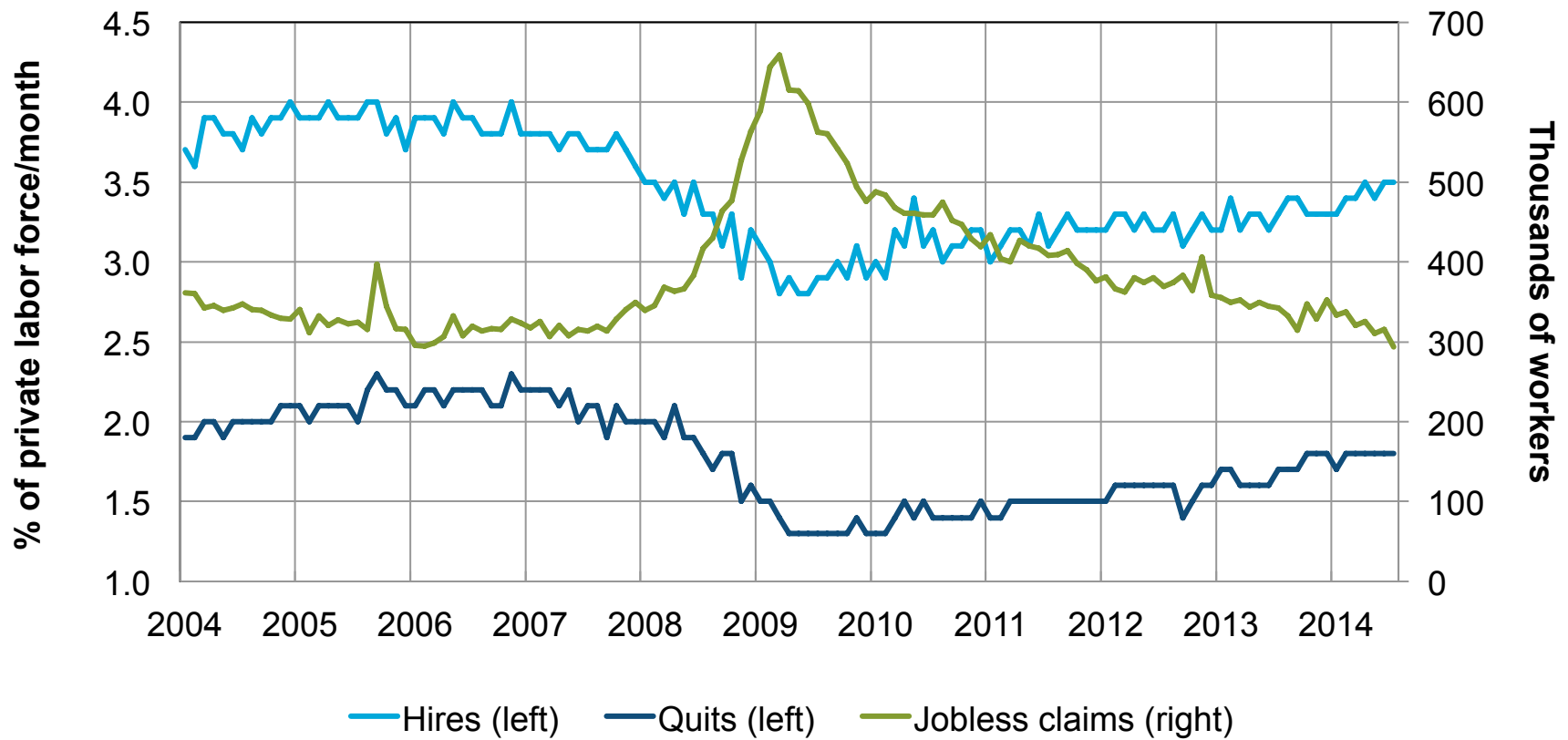
Two problems: (1) Participation rates are falling. (2) More people are moving into age cohorts with generally lower participation rates.

Working age population by age cohort (Millions)



Layoffs are down, but labor market lacking in dynamism.

Labor market mobility characteristics

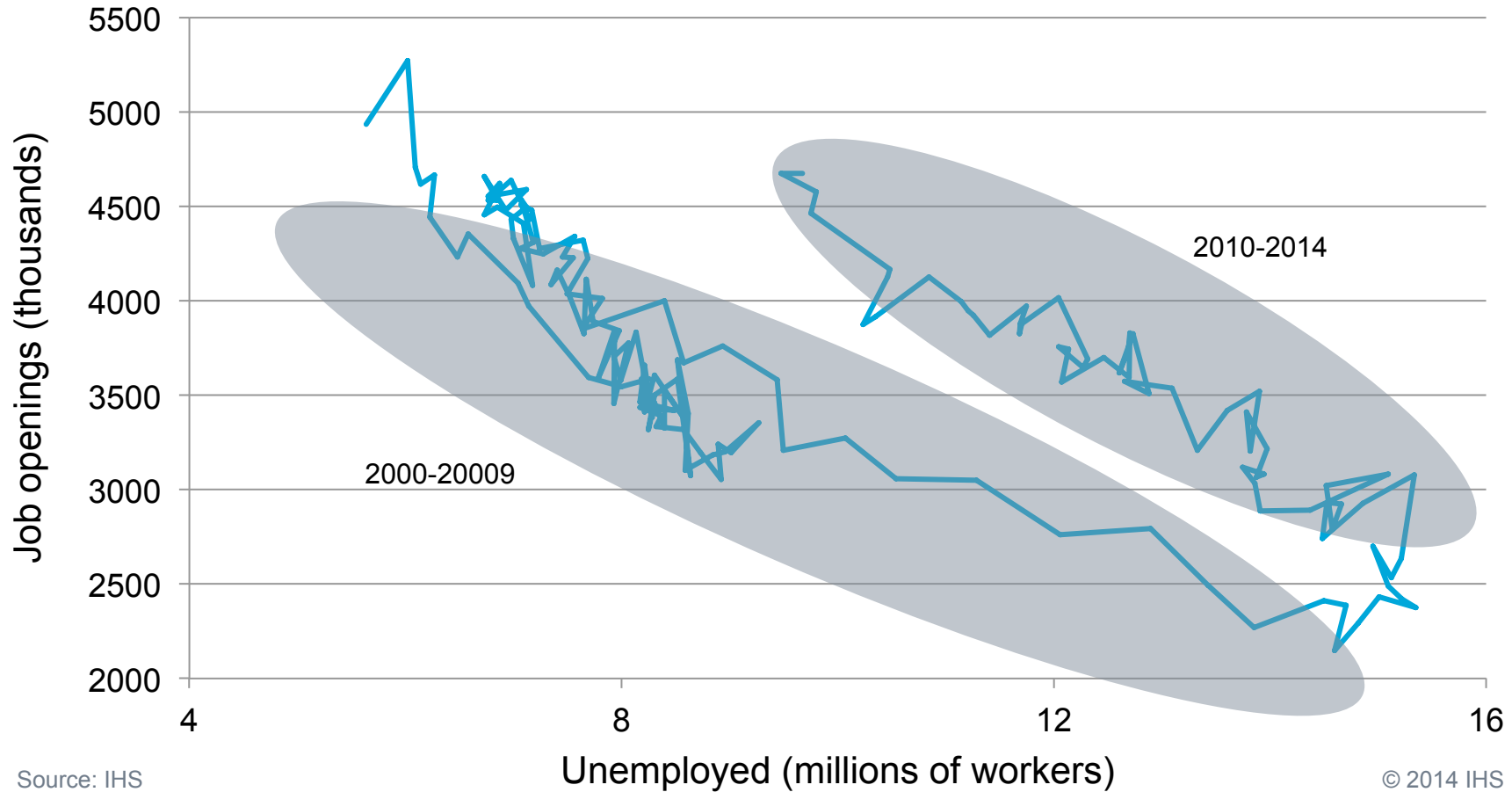


Source: IHS

© 2014 IHS

Structural unemployment? More unemployed workers per job opening

Beveridge Curve (2001-2014)

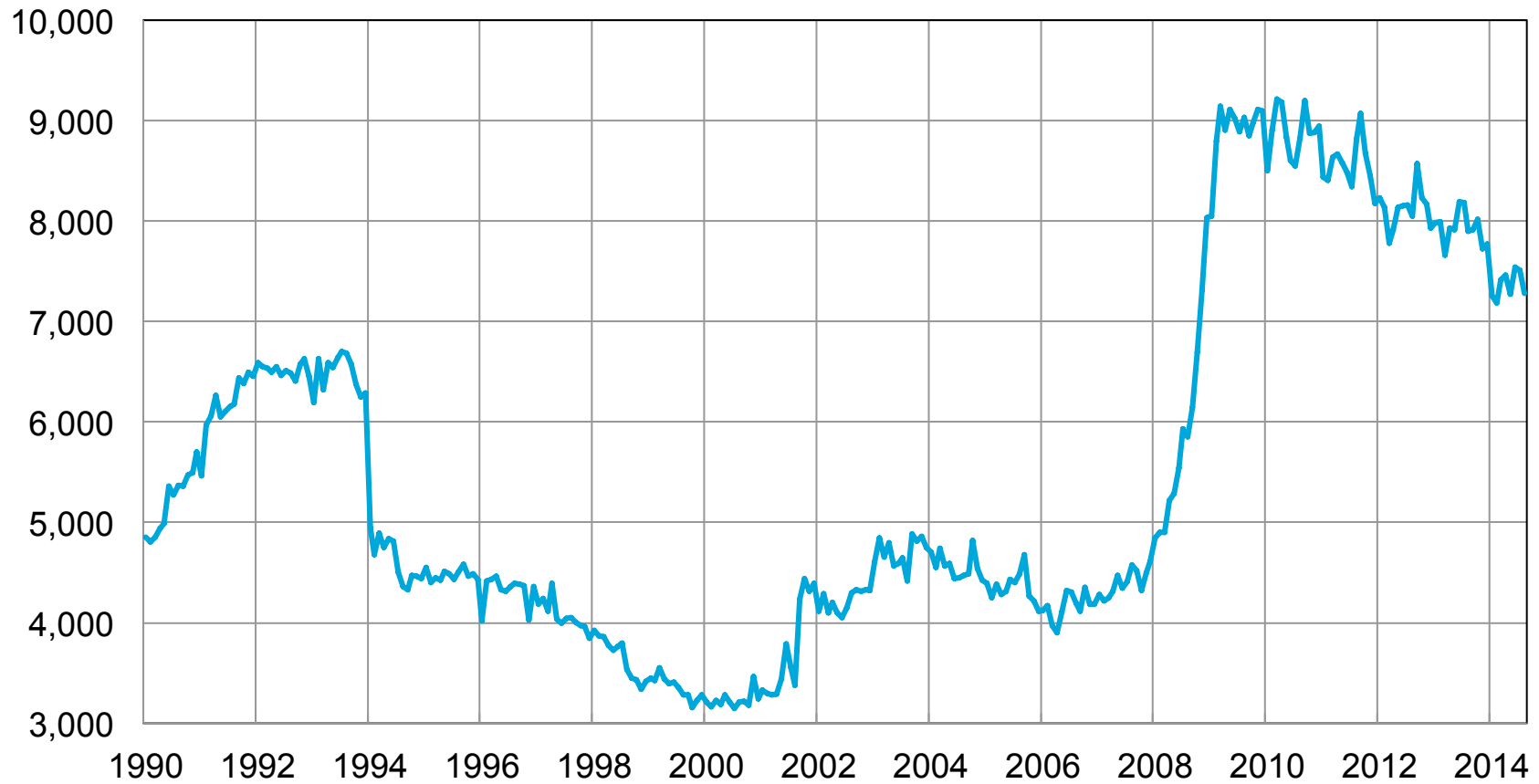


Source: IHS

© 2014 IHS

There's still a cadre of workers looking to add hours.

Part-timers for economic reasons (000s)

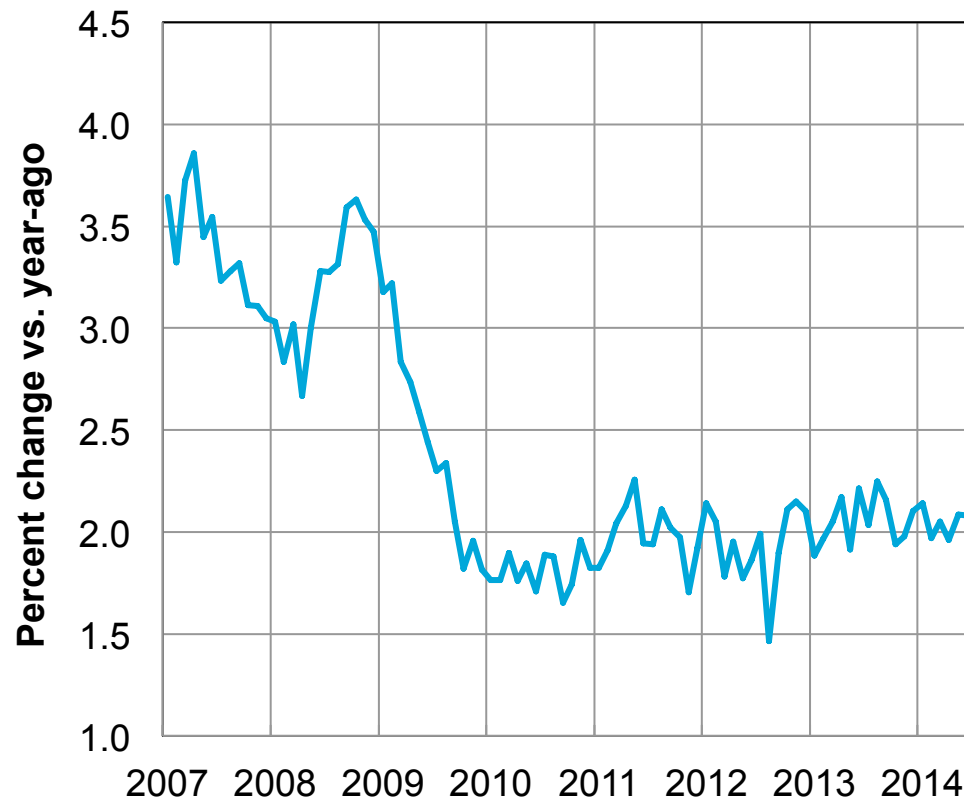


Source: IHS

© 2014 IHS

No discernible inflation pressures here...

Average hourly earnings



Source: IHS

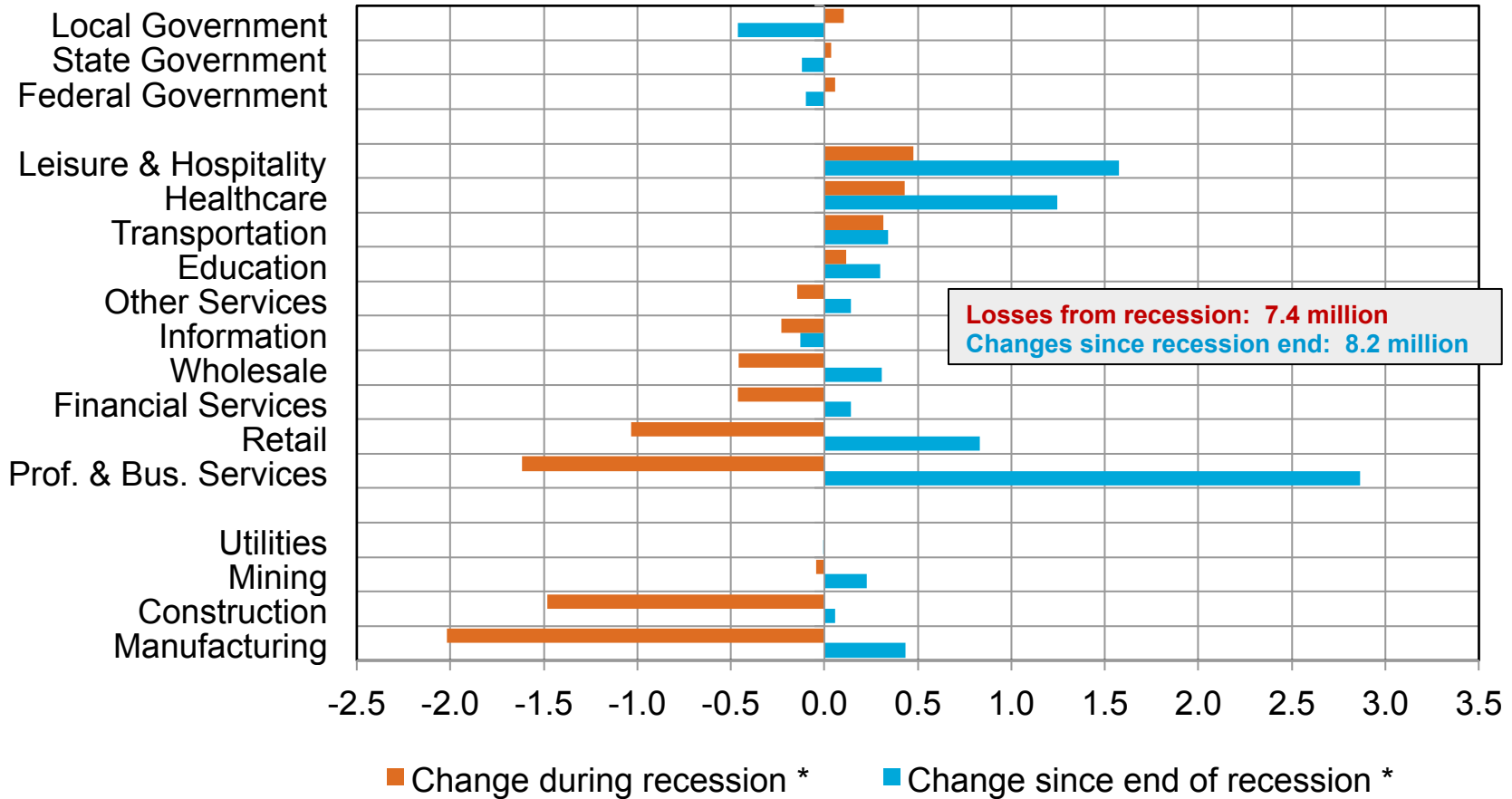
© 2014 IHS

Why are wages not rising?

- Sector mix – a disproportional amount of jobs created in lower-paying fields
- Skills displacement – improved tools enabling lower paid employees to work at levels formerly held by higher paid staff
- “Pent up wage deflation” – sticky wages prevented full wage adjustments from occurring during the recession
- Labor market slack – many facets of the labor market still face excess supply issues

Only the services areas are materially adding jobs

Employment before and after the recession (millions)



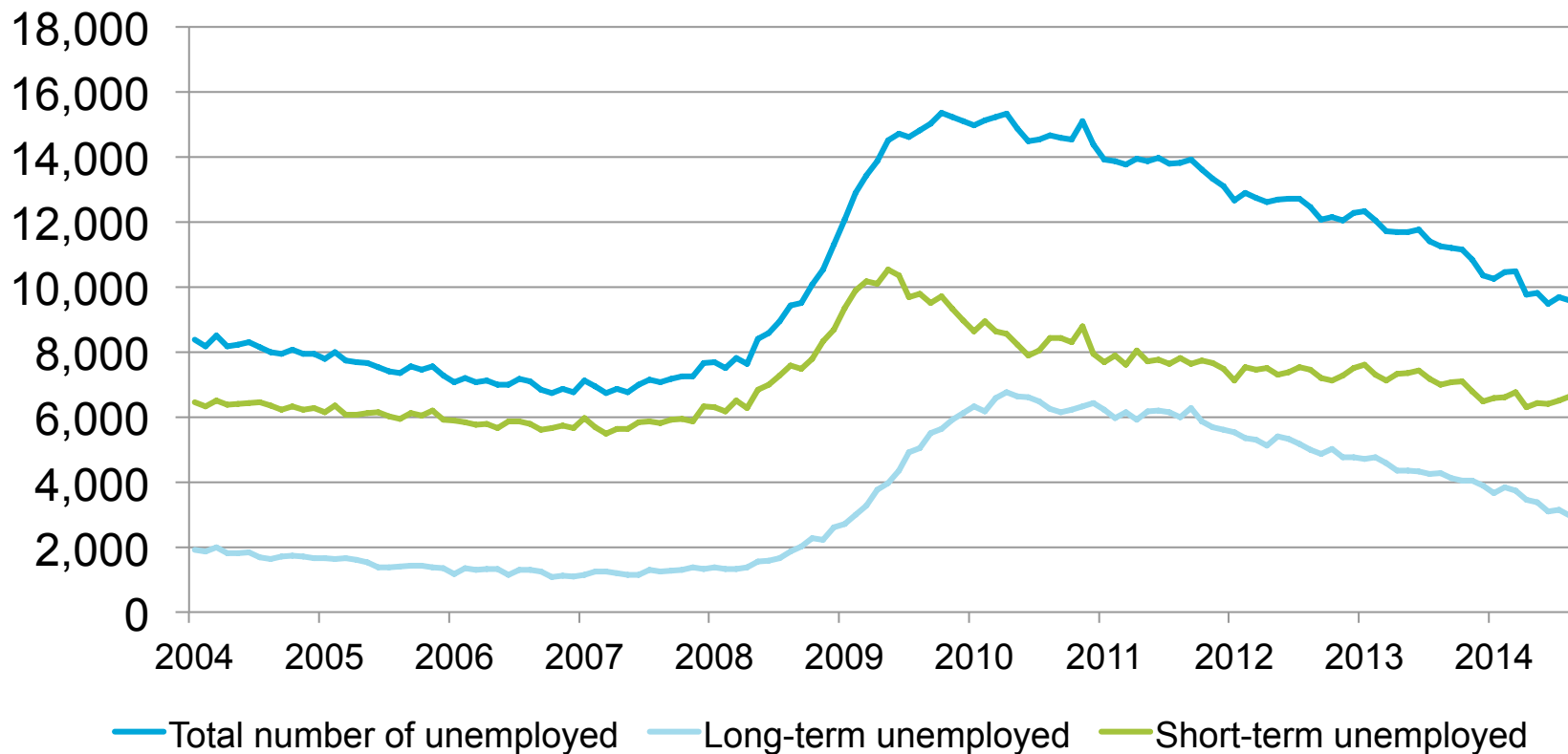
*=Recession period: December 2007 through June 2009

Source: IHS

© 2014 IHS

Do we exclude the long-term unemployed when looking at how a tight labor market may drive wage pressures?

Number of unemployed in the labor force (000s)



Source: IHS

© 2014 IHS

Here's what the Fed is looking at to identify inflation.

Personal consumption deflators



Source: IHS

© 2014 IHS

Are inflation expectations “well anchored?”

5-year TIPS spread



Source: IHS

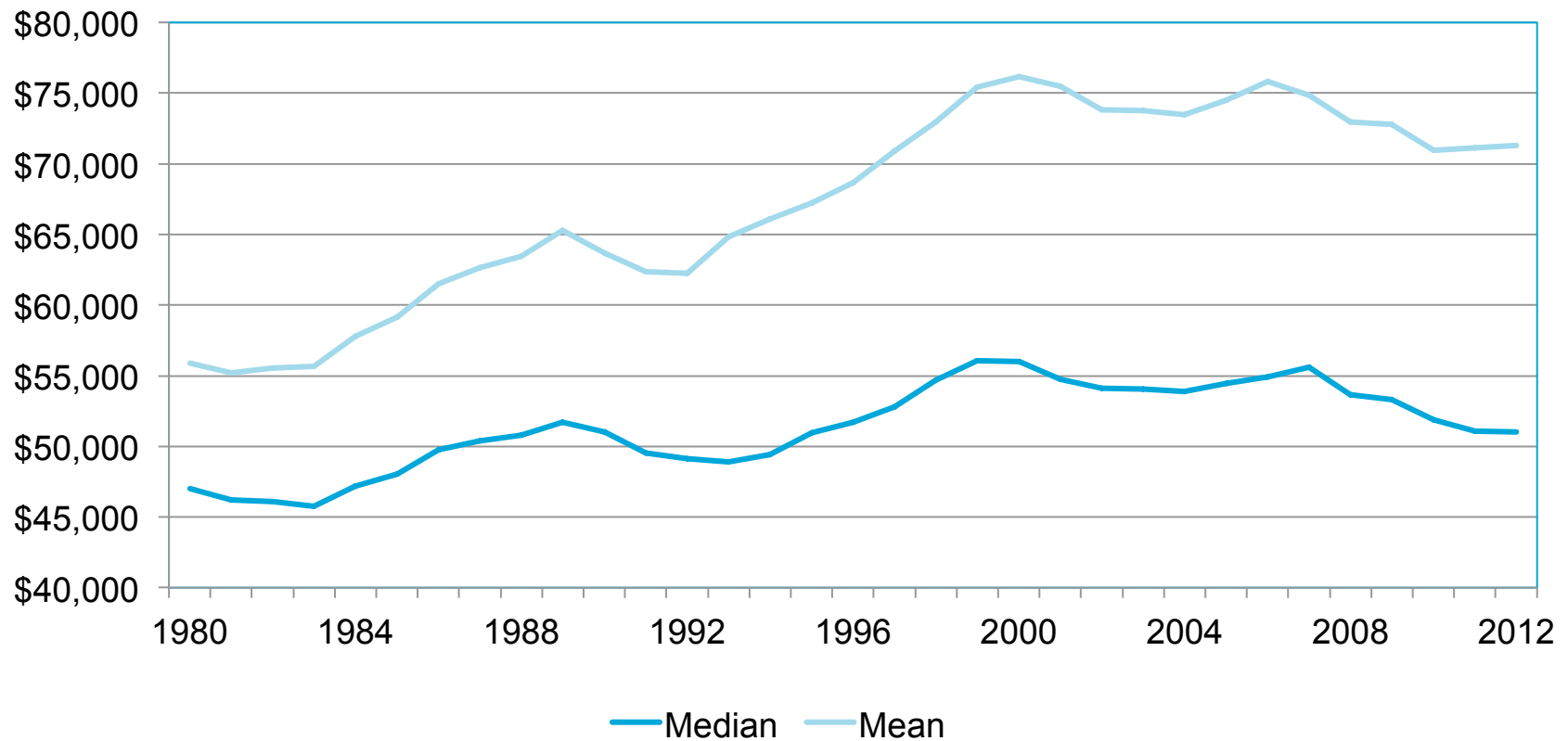
© 2014 IHS

Consumer spending: Positives beginning to outweigh the negatives.

<u>Negative Forces</u>	<u>Positive Forces</u>
Slow wage growth	Pent-up demand for durable goods (autos)
Debt burdens still high	Jobs growth picking up
Student loan debt on the rise	House prices rising
Low fertility rates and population growth rates	Debt burdens lower
Real median household income flat, income inequality up	Household asset values surpassed pre-crisis levels (for some)
Poverty rates elevated	E-commerce retail sales gaining share of retail trade
Food prices creeping up	Back-to-school retail sales looking solid but not as strong as last year

Household median and mean incomes have been stagnant for more than a decade.

2012 dollars

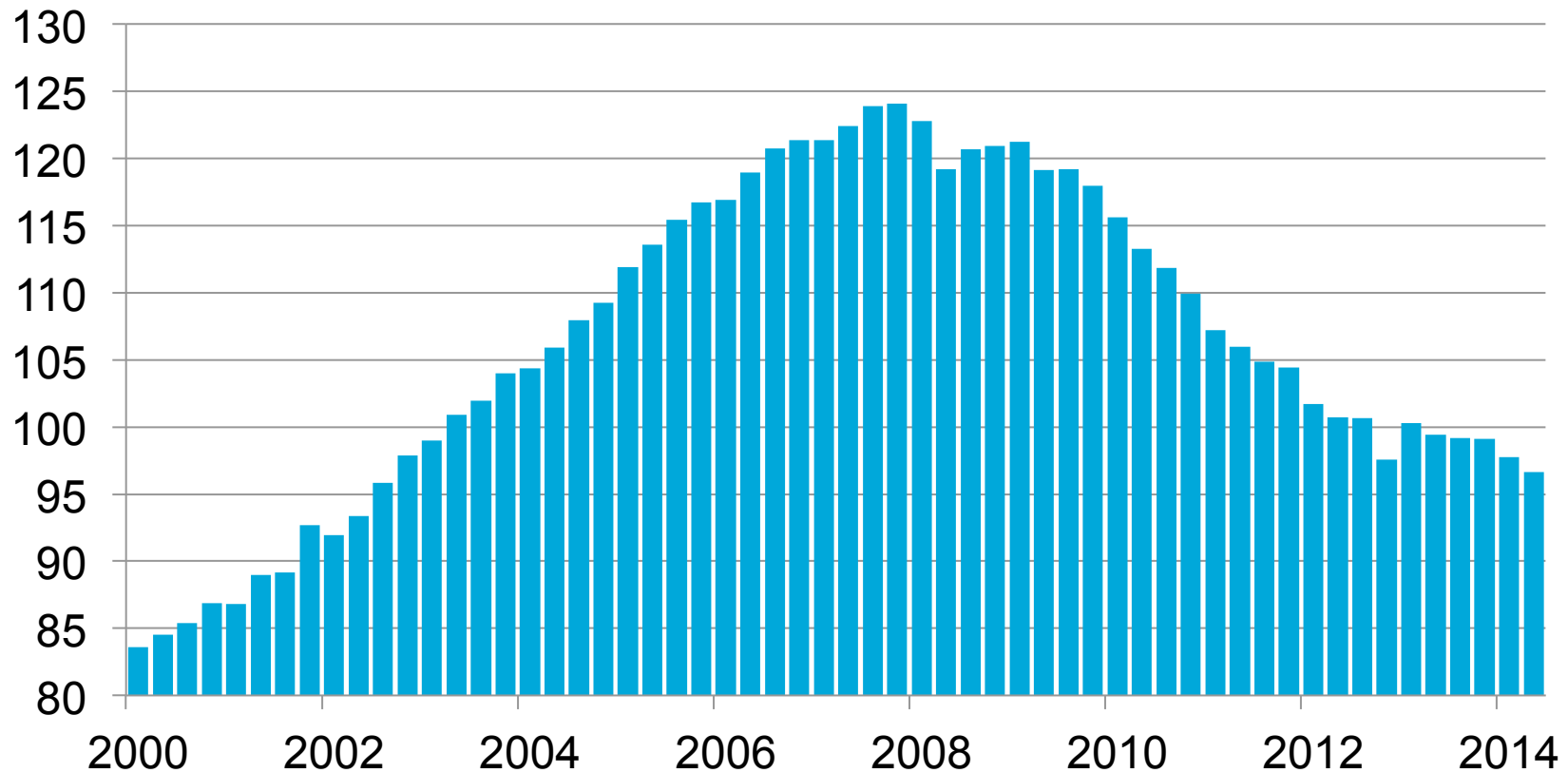


Source: US Census: Income, Poverty and Health Insurance Coverage in the United States

© 2014 IHS

Households still deleveraging, though more slowly

Mortgage and non-mortgage debt as percent of disposable income

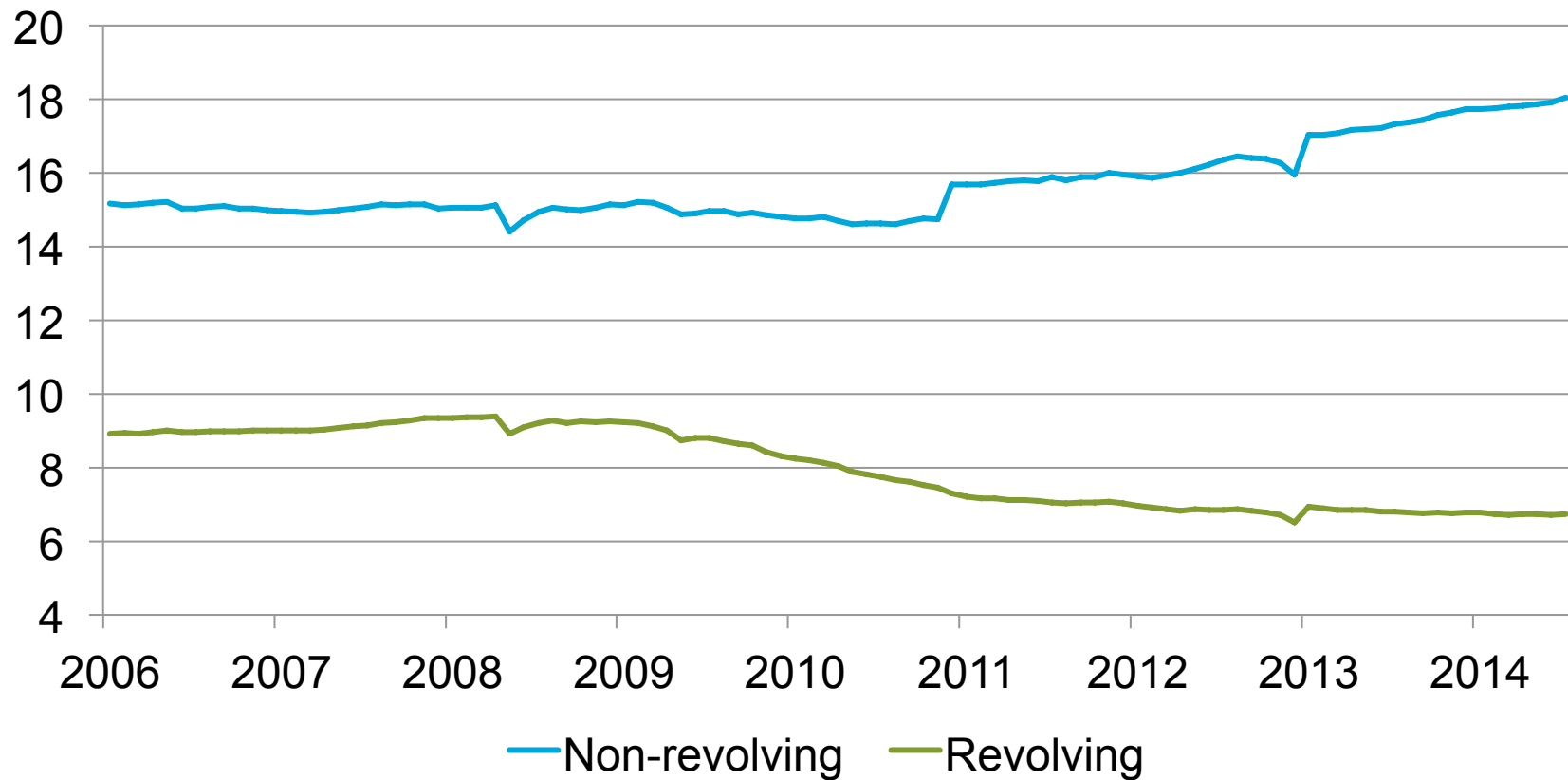


Source: IHS

© 2014 IHS

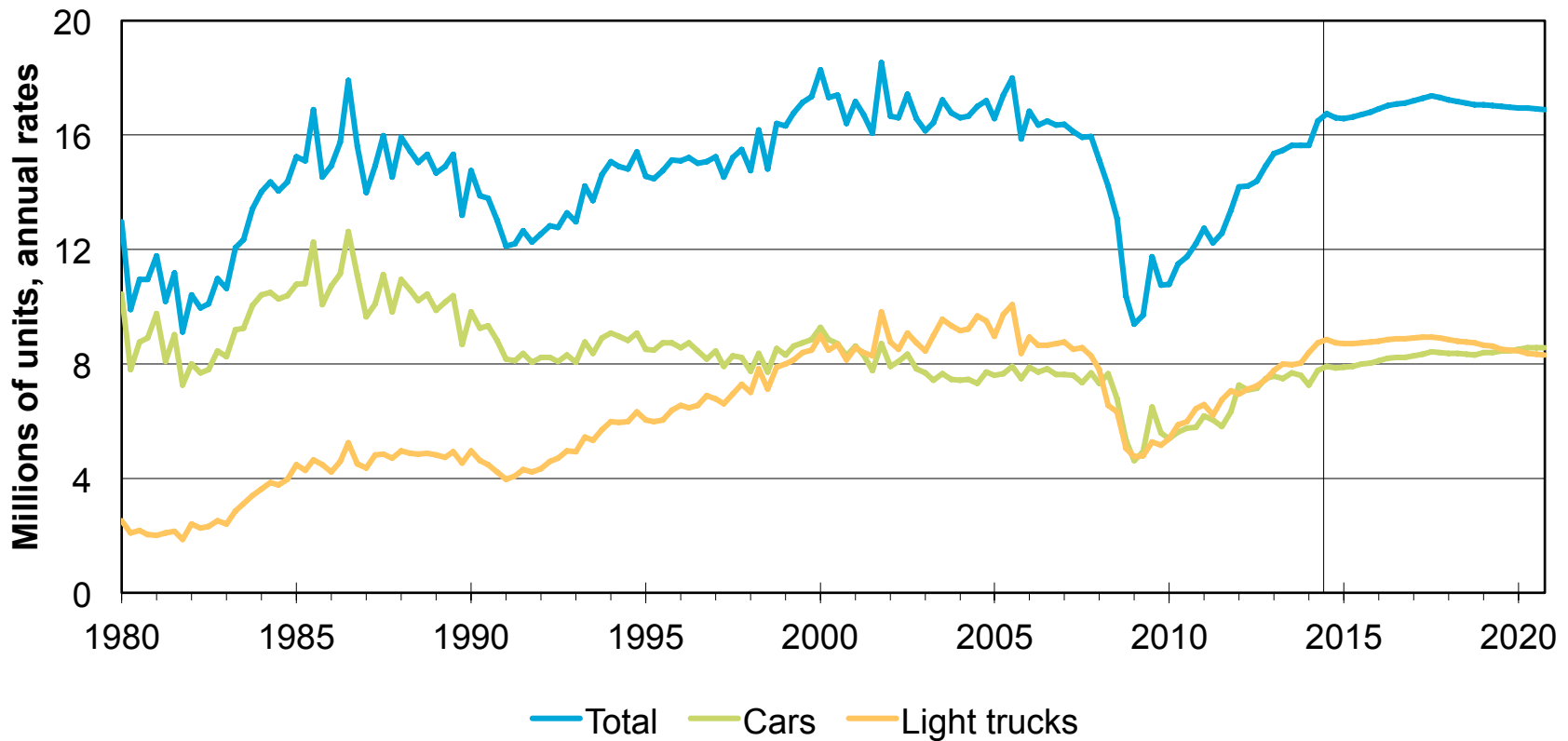
Households only willing to accumulate certain types of debt.

Percent of disposable income



US light-vehicle sales hold at near pre-recession sales rates.

Light-vehicle sales



Source: IHS

© 2014 IHS

The housing recovery should be here, but...

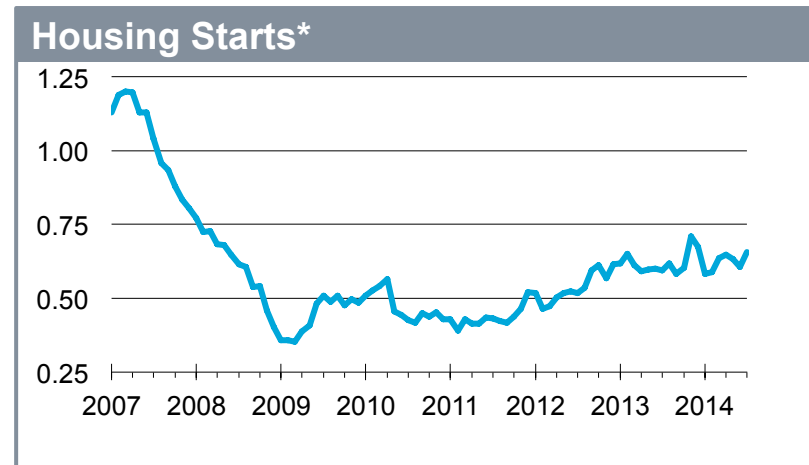
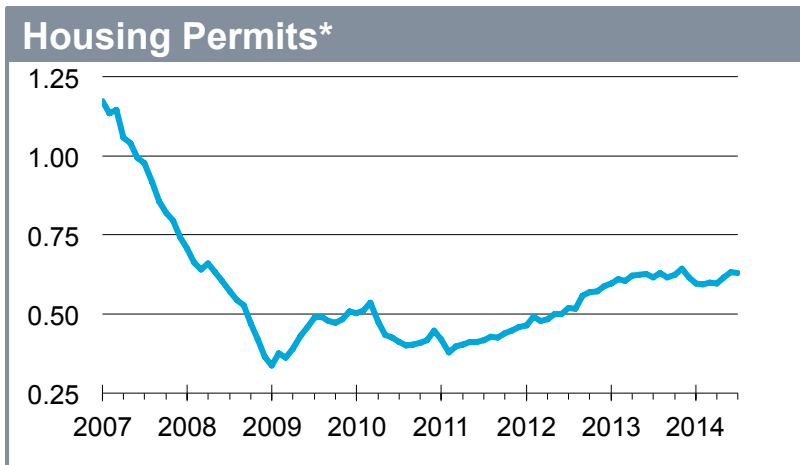
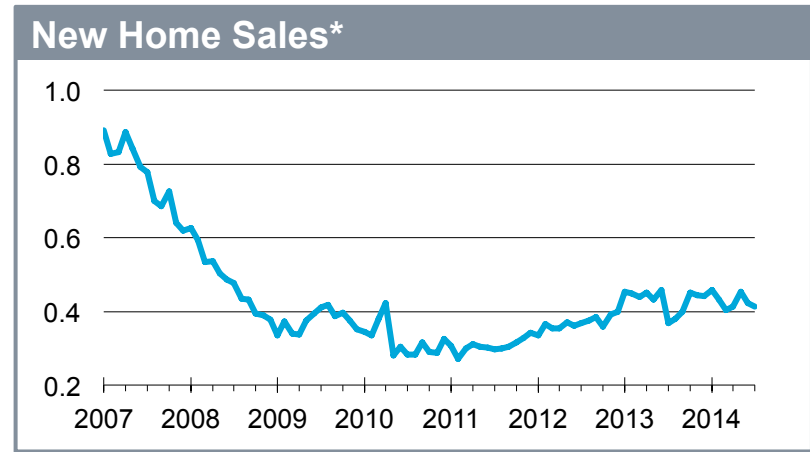
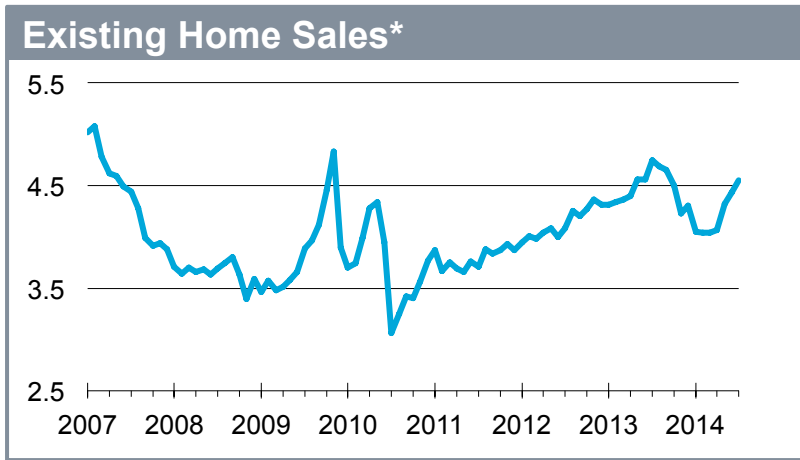
Pluses

- Reasonable mortgage rates
- Decent job creation
- Consumer deleveraging helps affordability
- Recent history of price appreciation
- Rental markets tight, helping spur multi-family starts

Minuses

- Adverse household formation among under-35 and 35-44 y.o. households.
- Greater perceived risk of holding real estate
- Higher input prices for builders squeezing margins
- Shortage of buildable lots
- Very stringent lending standards for builders and buyers
- Job mobility stuck at recession levels
- Significant student loan burden
- Lack of distressed properties for sale, especially impacting investor demand
- Household formation has slowed again

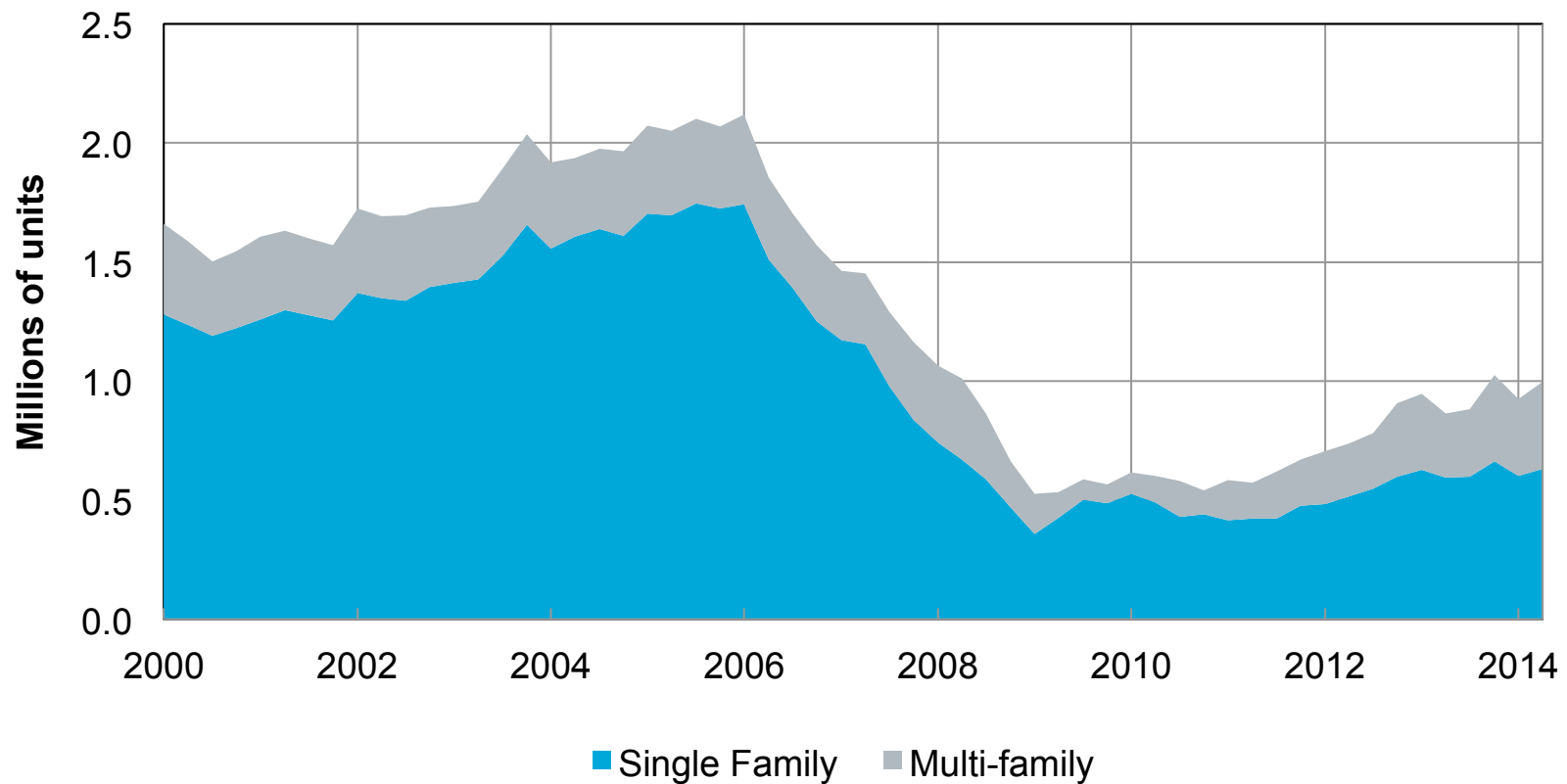
Single-family housing indicators: Also improving, but slowly



*Millions, SA
Source: IHS

Housing picks up, but not back to last decade's peaks; share of multi-family increases.

Housing starts

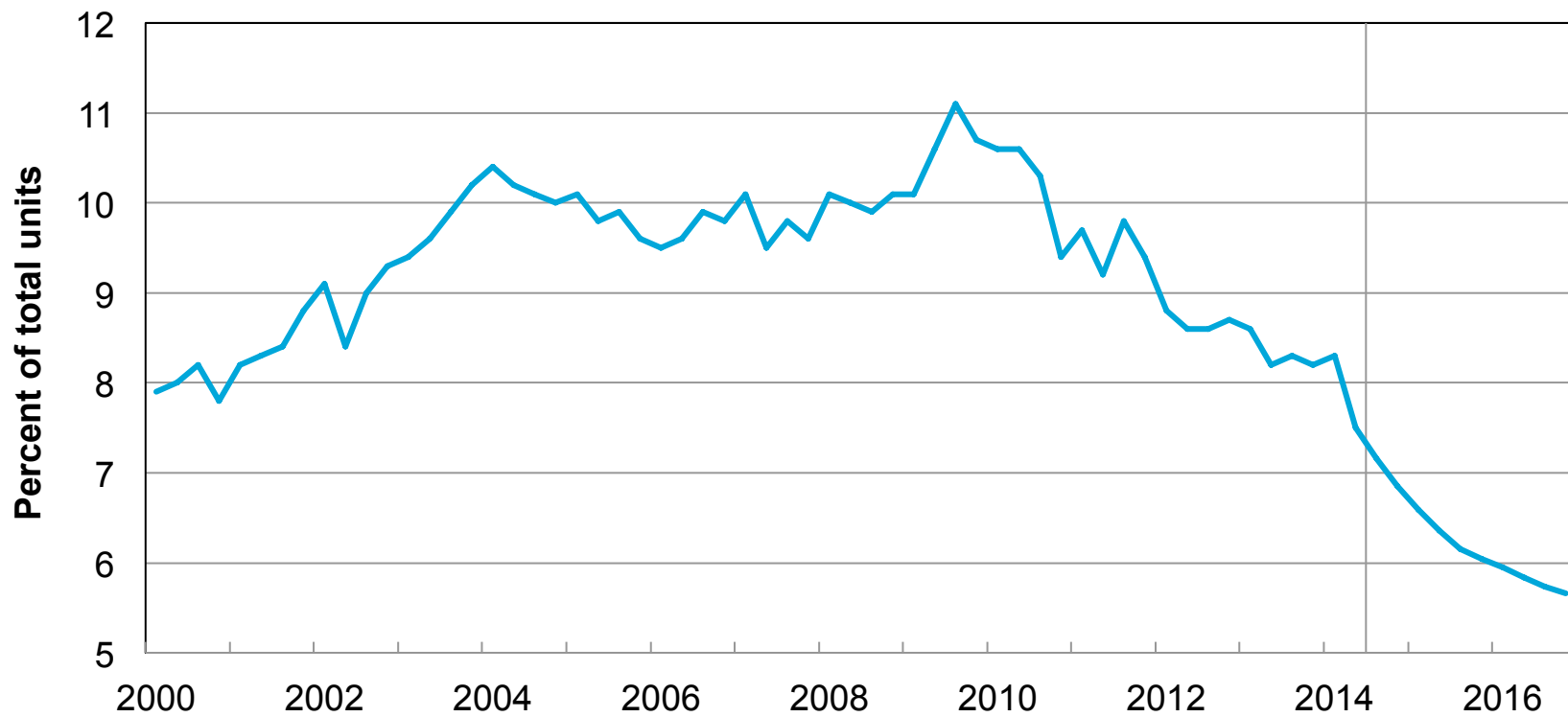


Source: IHS

© 2014 IHS

We expect the decline in rental vacancy rates to spur building activity

Rental vacancy rates

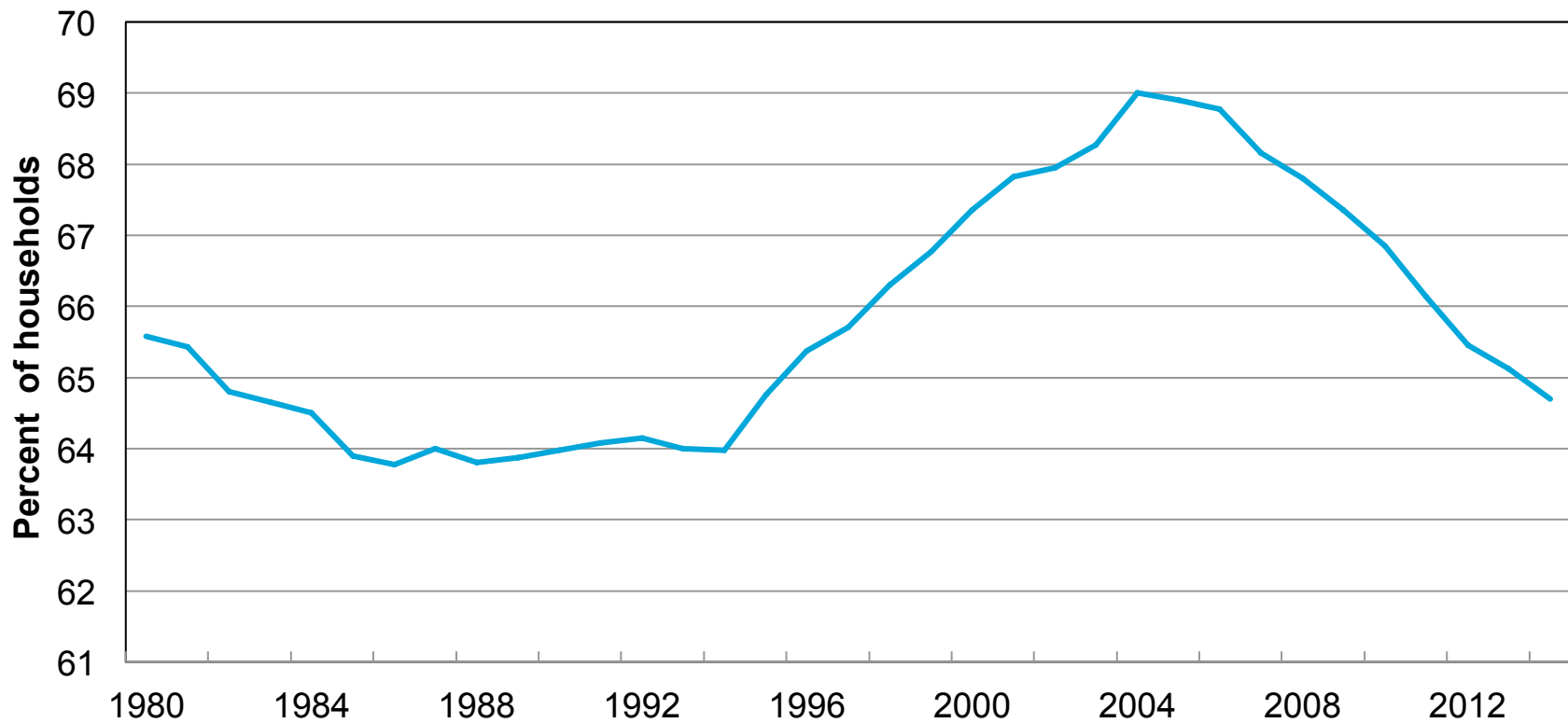


Source: IHS

© 2014 IHS

Over the past ten years, 4% of all households have sold their homes without buying anew

Homeownership rates

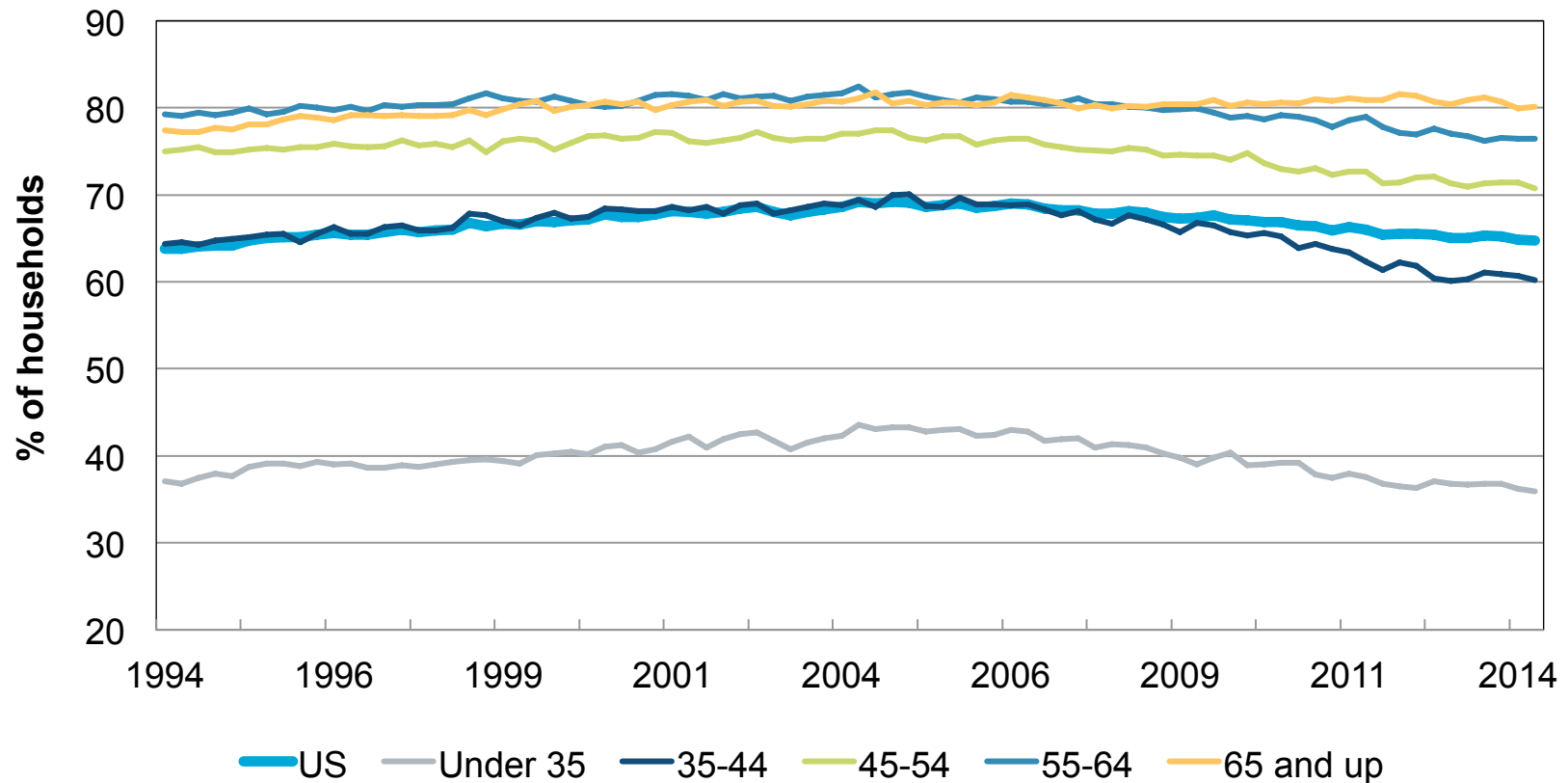


Source: IHS

© 2014 IHS

Homeownership rates are dropping for all age cohorts except maybe 65+

Homeownership rates by age cohort

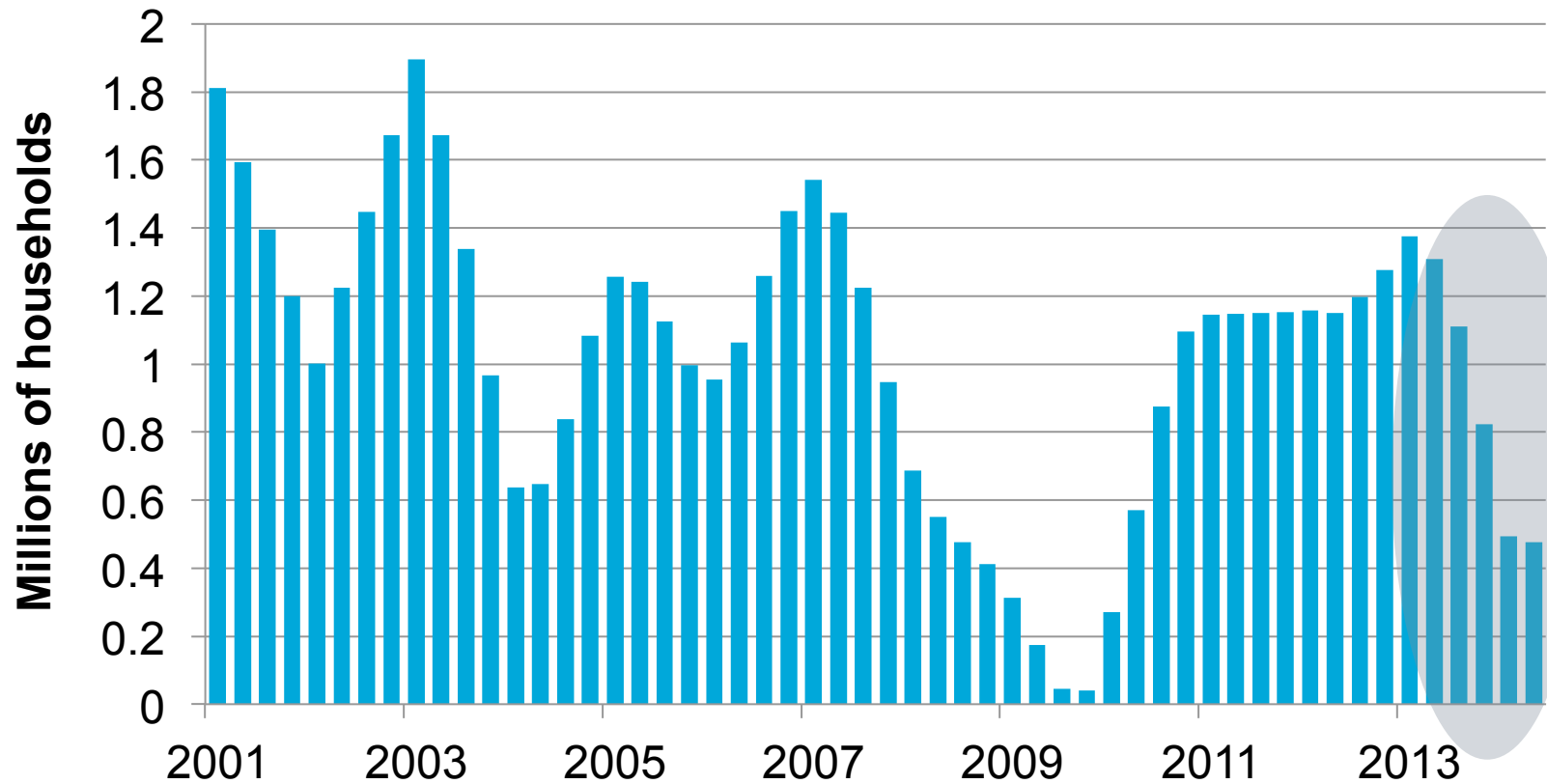


Source: IHS

© 2014 IHS

Household formation has slowed sharply

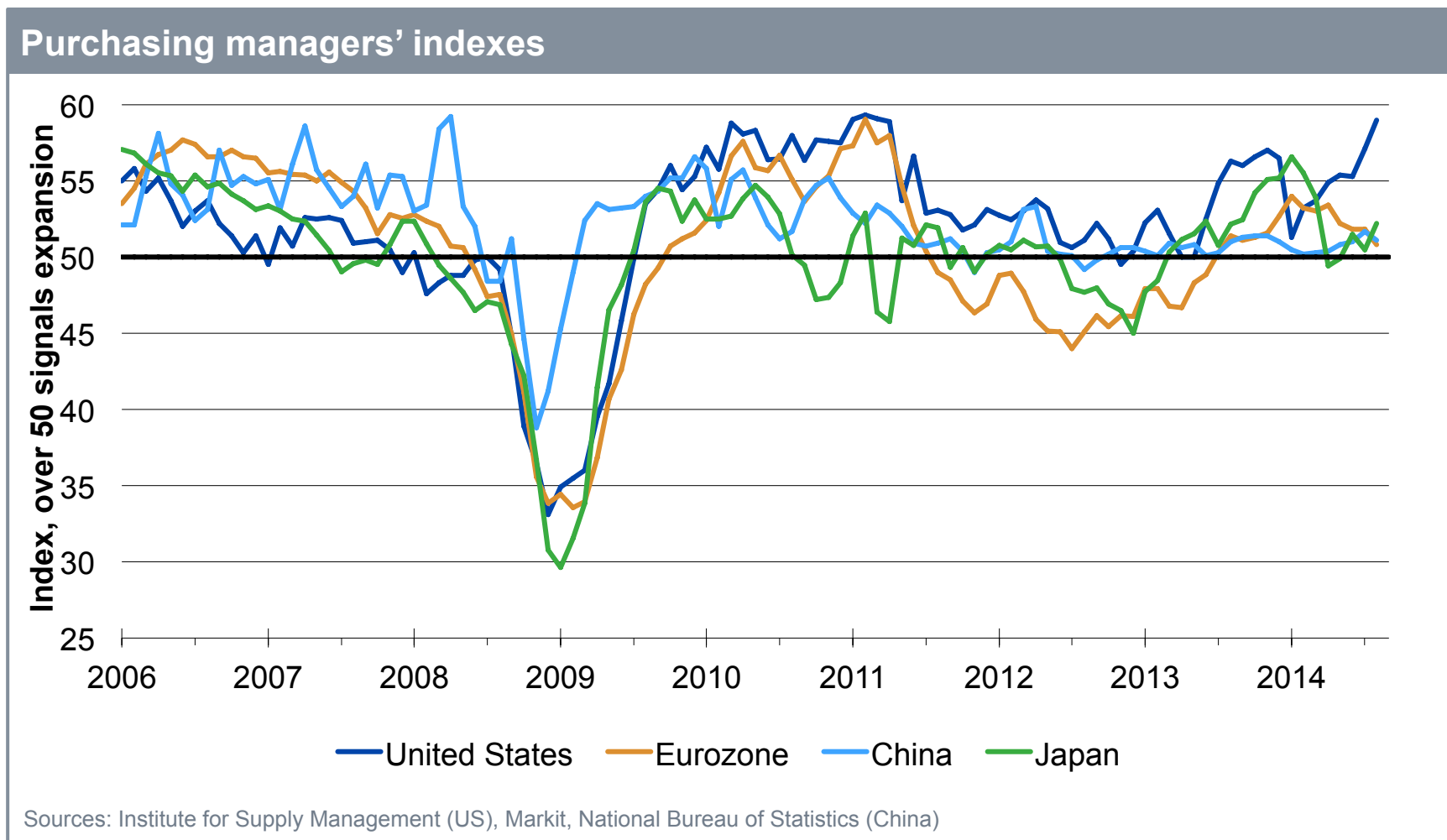
Household formation – year-on-year change



Source: IHS

© 2014 IHS

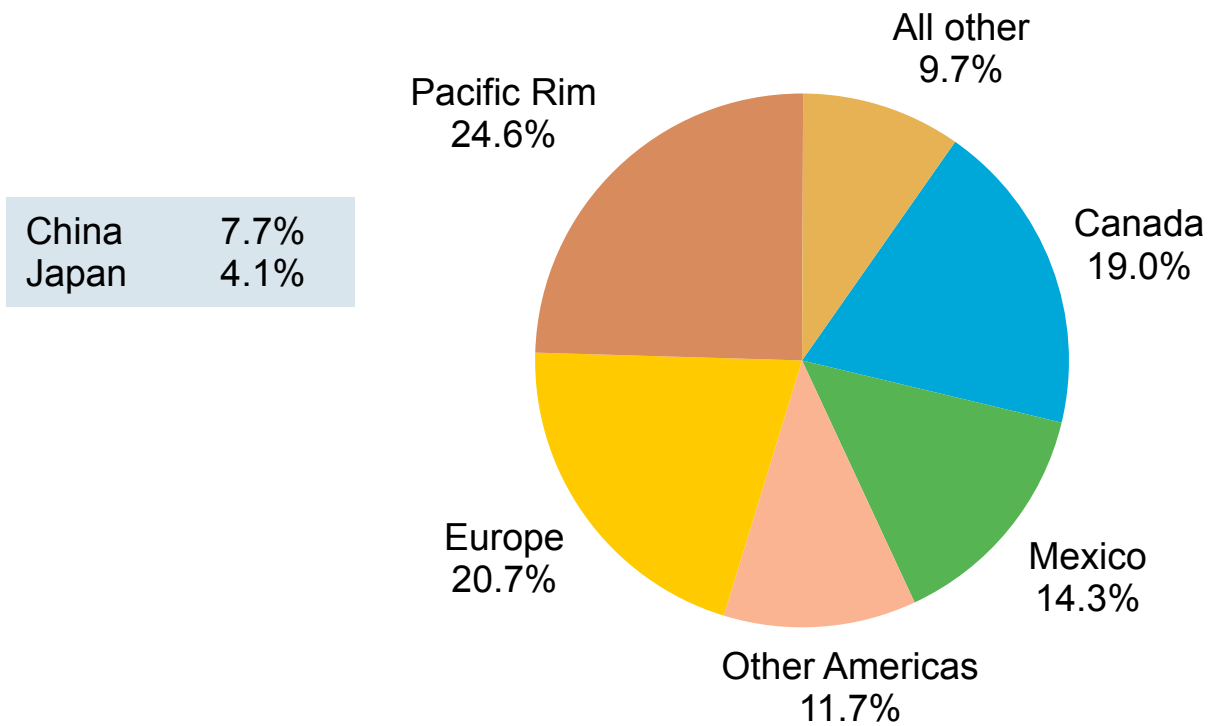
Purchasing managers' indexes for manufacturing give mixed signals



Destinations of US merchandise exports

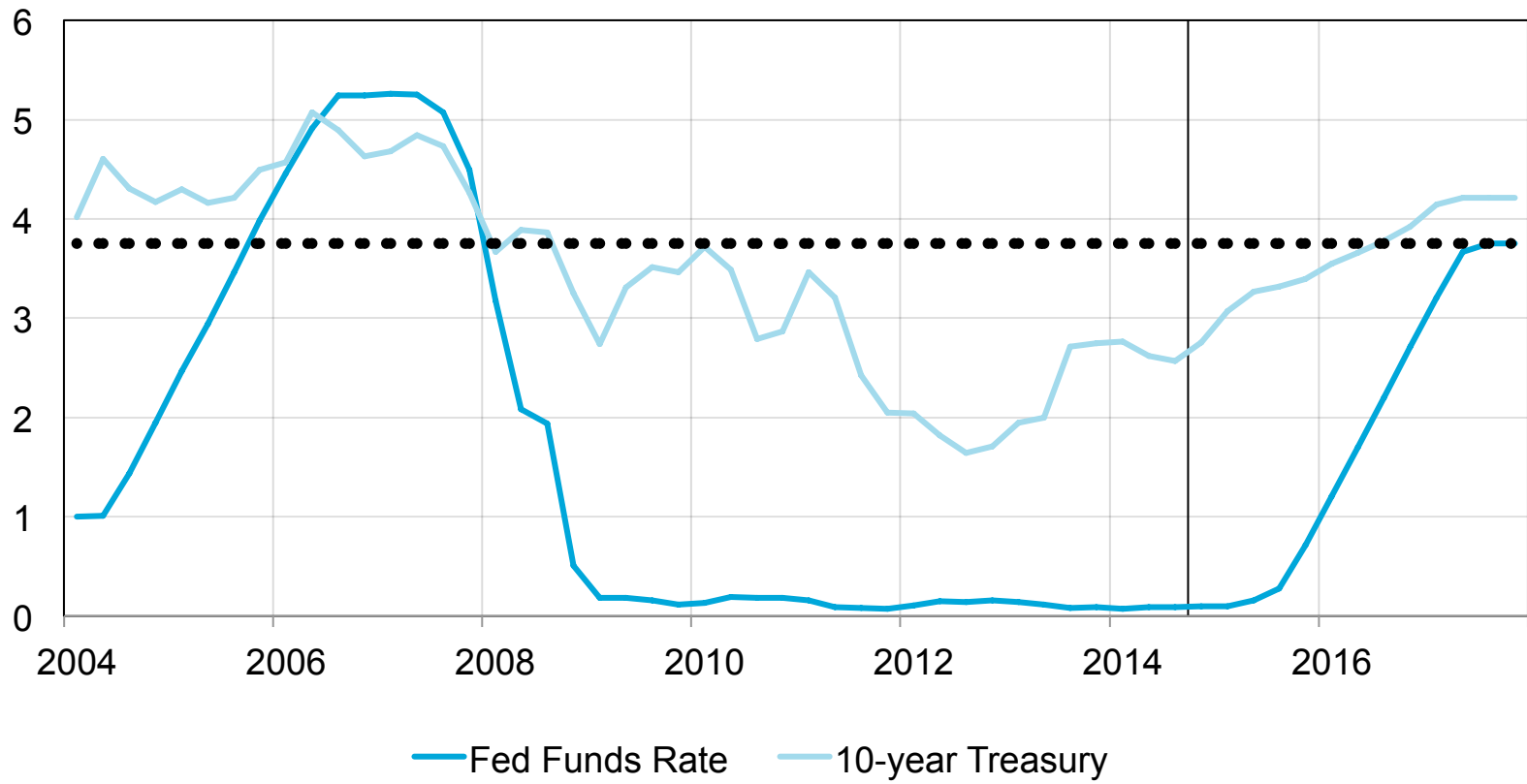
Merchandise exports

Percent of total, 2013



Interest rate lift-off in June 2015.

Interest rates

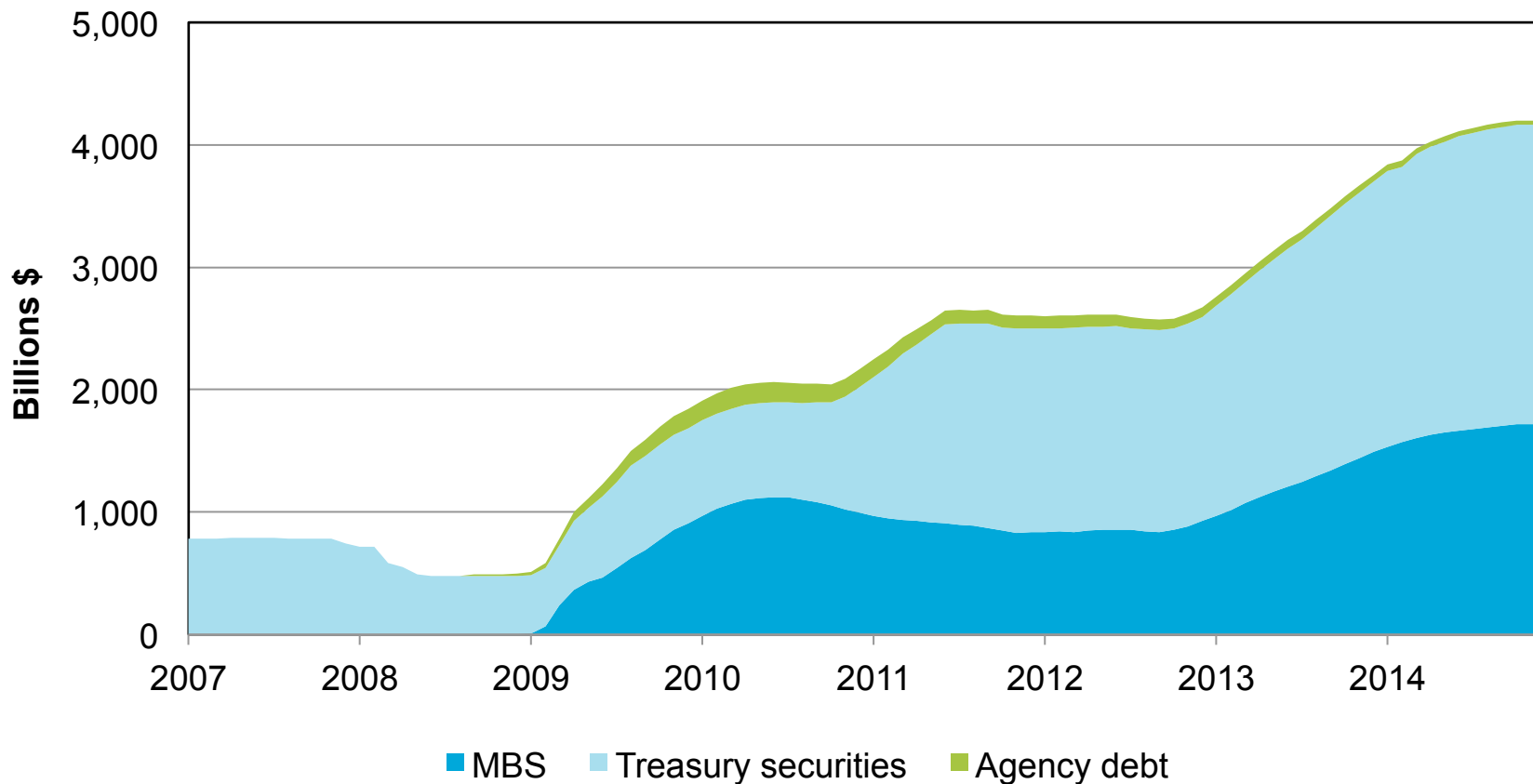


Source: IHS

© 2014 IHS

Fed will tighten with a “big” balance sheet

Fed assets

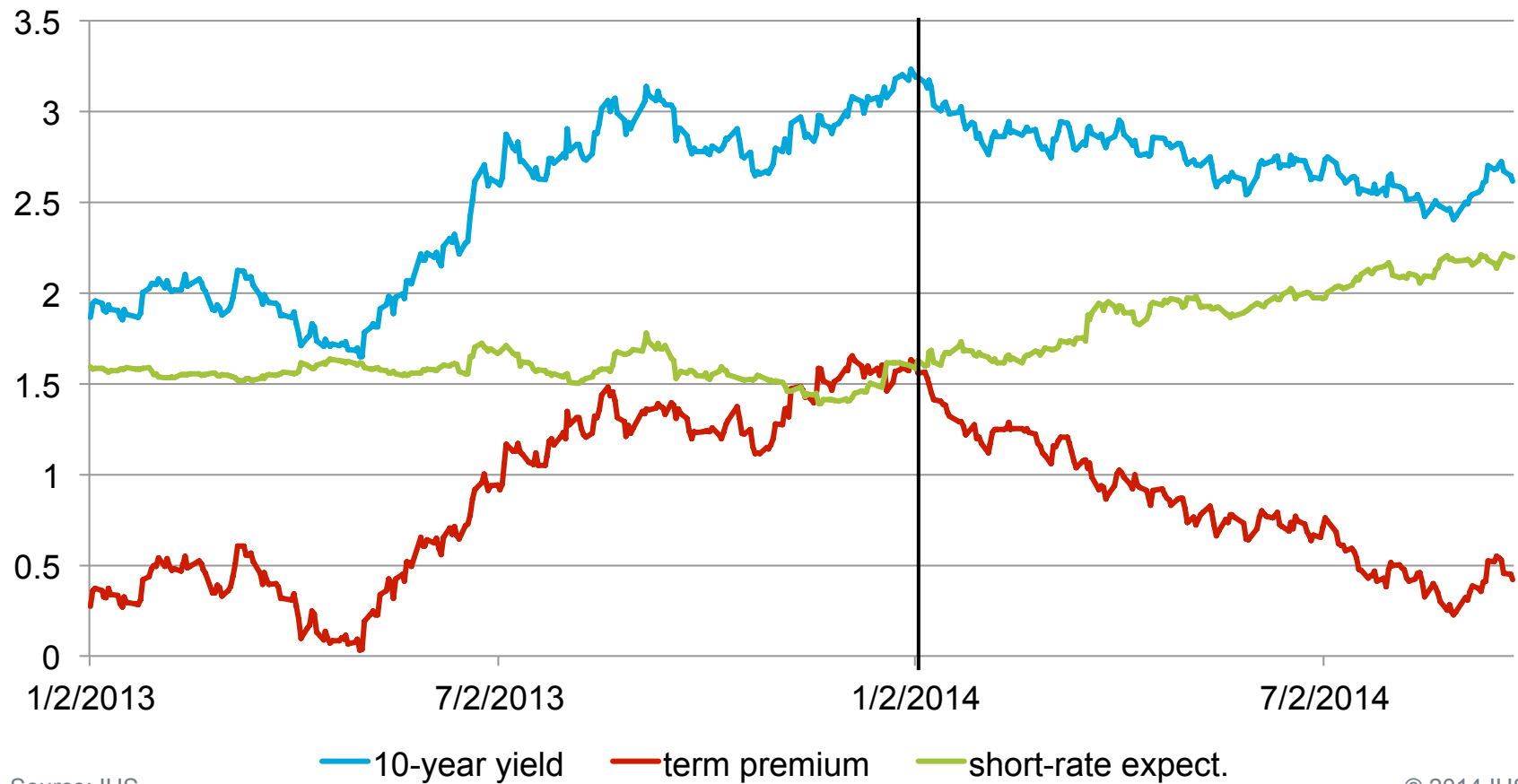


Source: IHS

© 2014 IHS

Bond market conundrum – “flight-to-safety” theory

Decomposition of 10-year Treasury yield (percent)

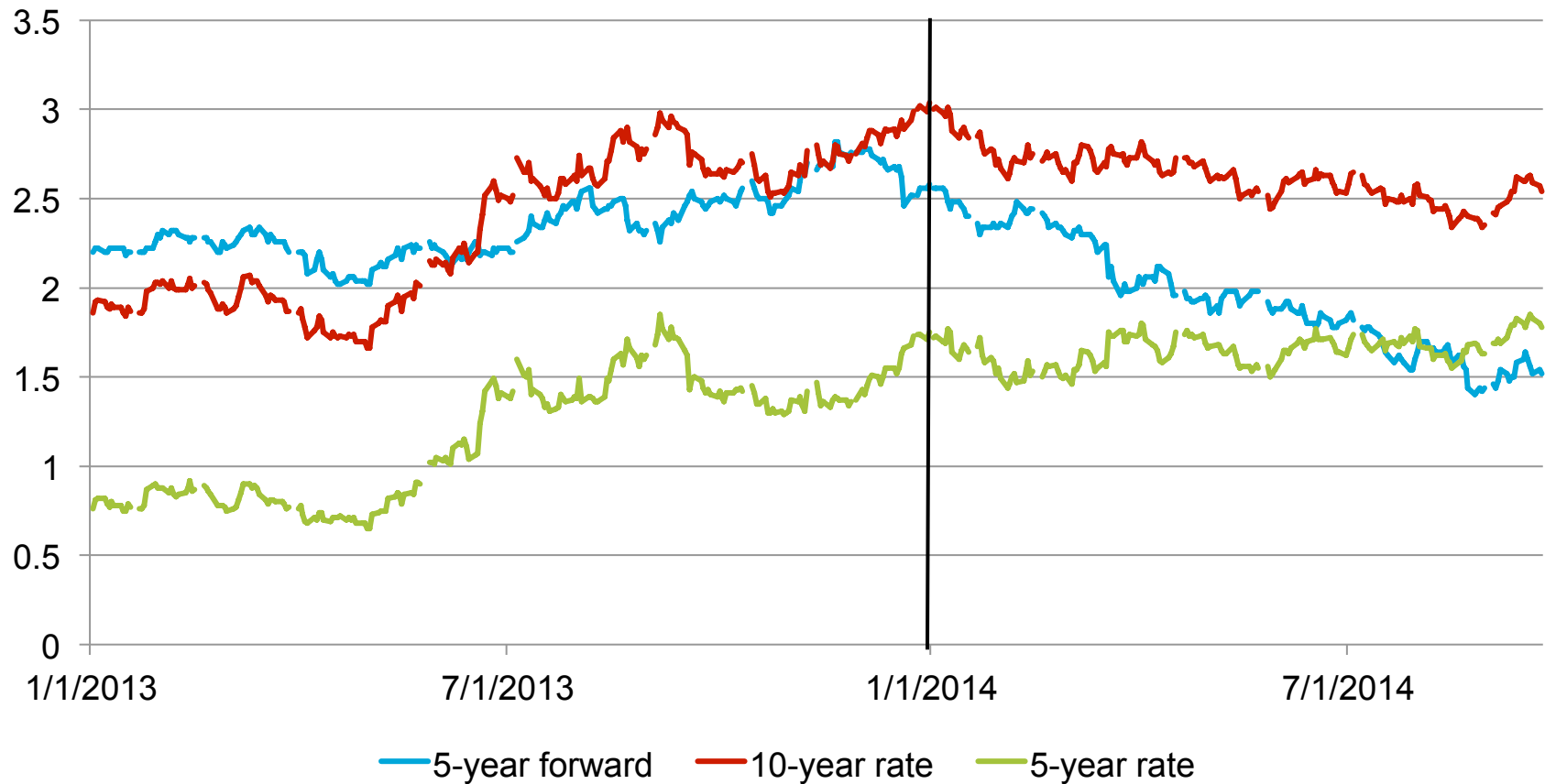


Source: IHS

© 2014 IHS

Bond market conundrum – “secular stagnation” theory

Treasury yields (percent)

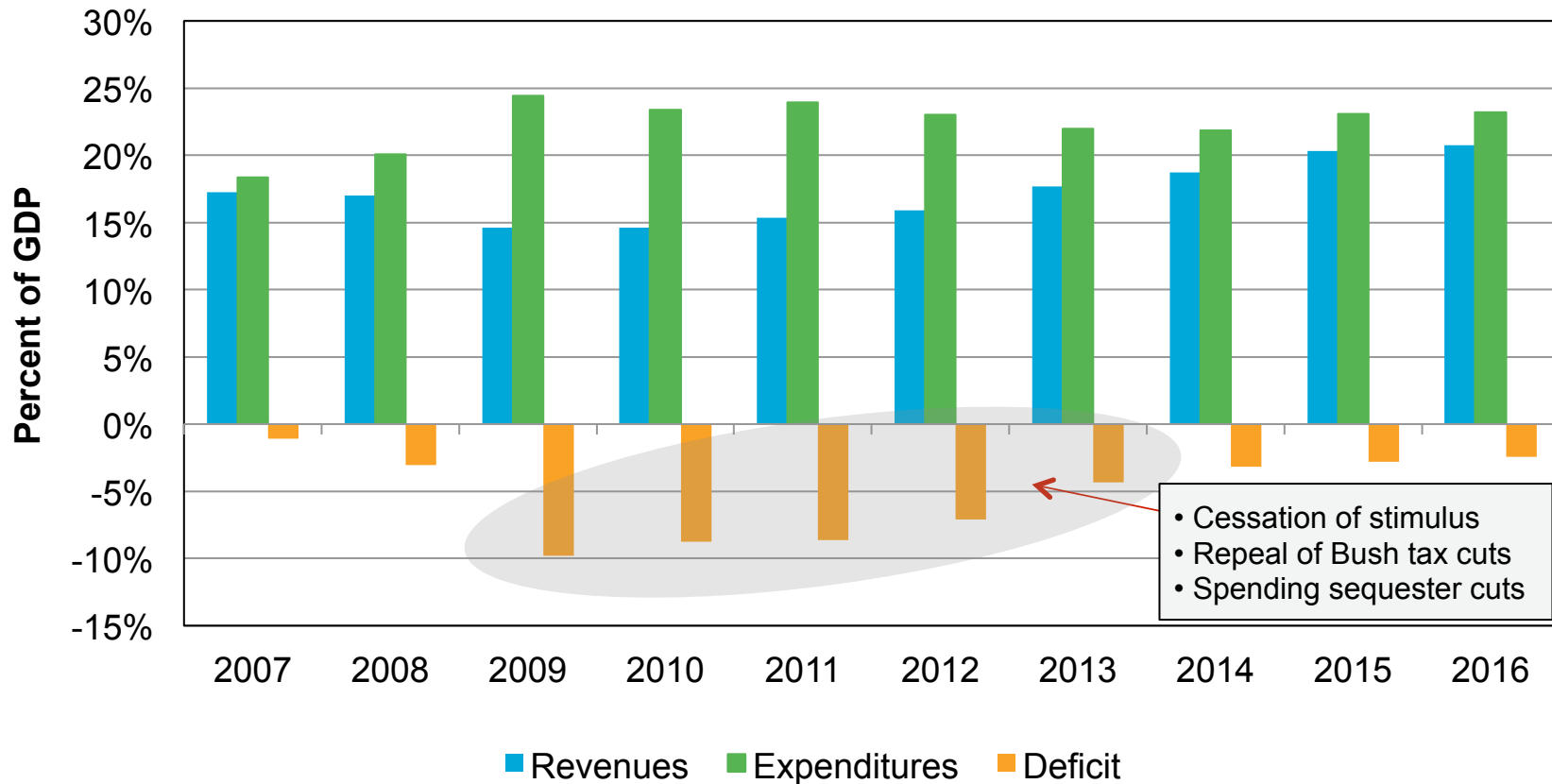


Source: IHS

© 2014 IHS

The secret isn't out yet in Washington: The federal budget deficit is unproblematic

Federal budget balance sheet

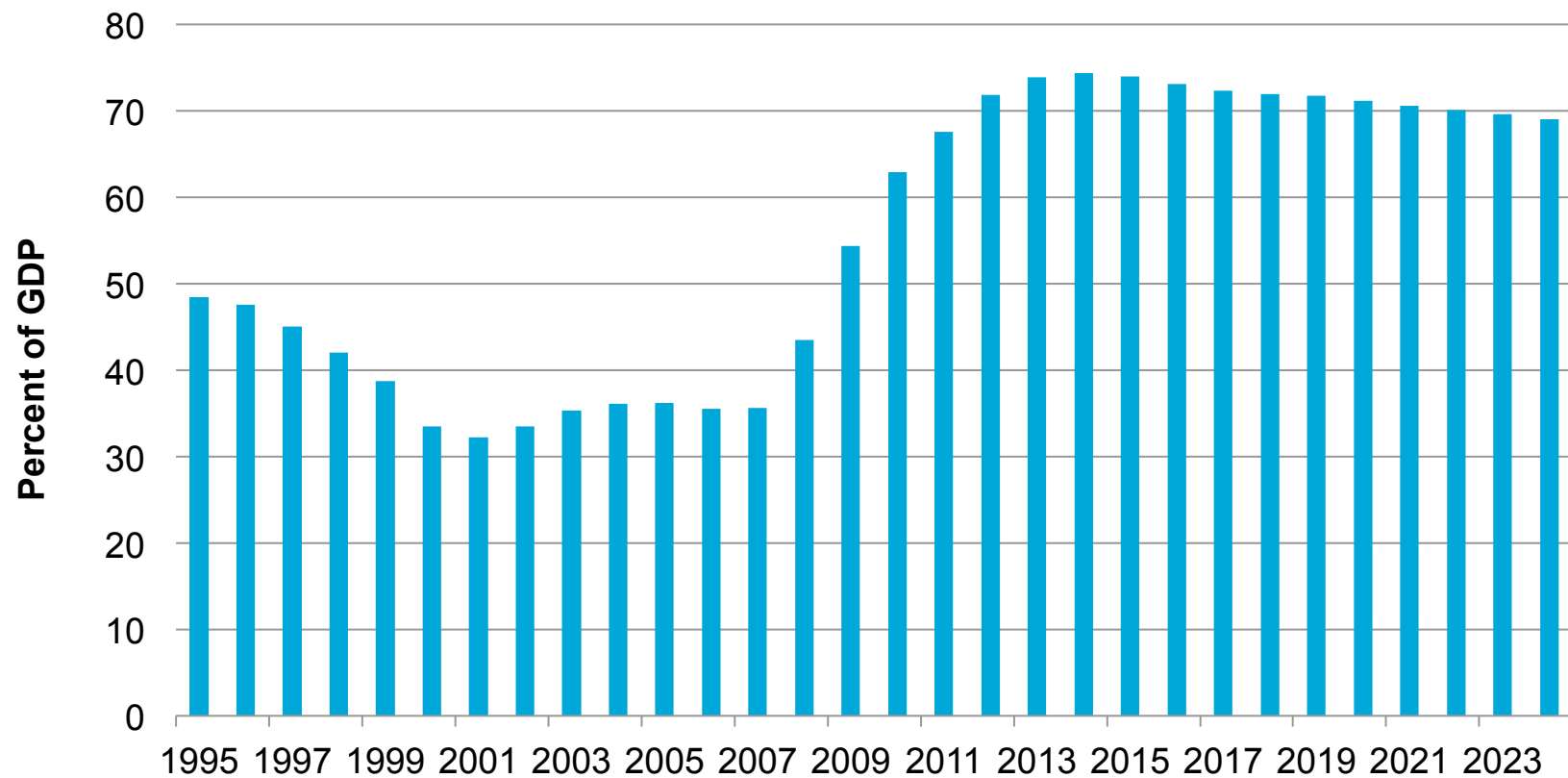


Source: IHS

© 2014 IHS

Federal debt to stabilize at around 70% of GDP.

Publicly held federal debt

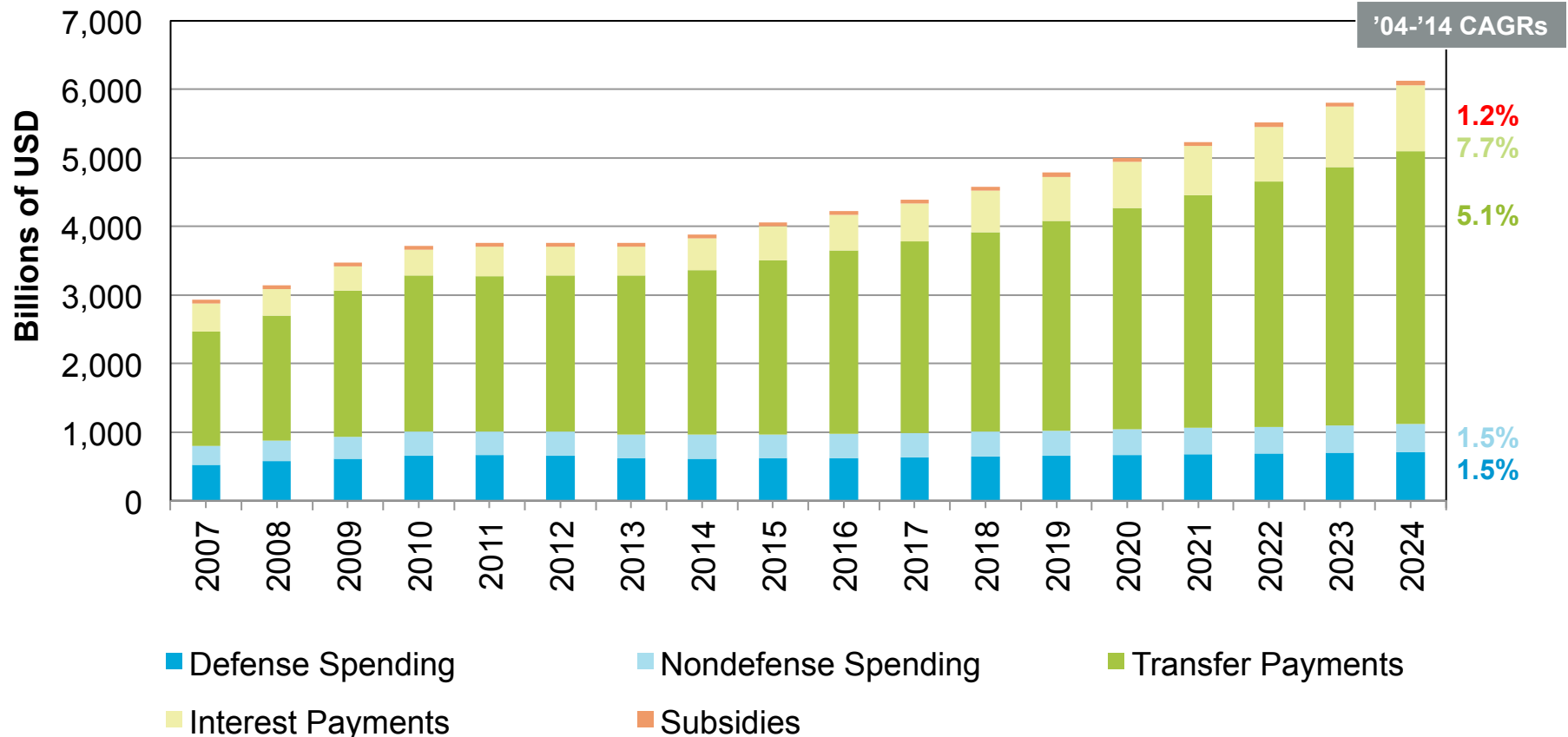


Source: IHS

© 2014 IHS

Most federal spending growth that will occur over the next decade will involve transfer payments

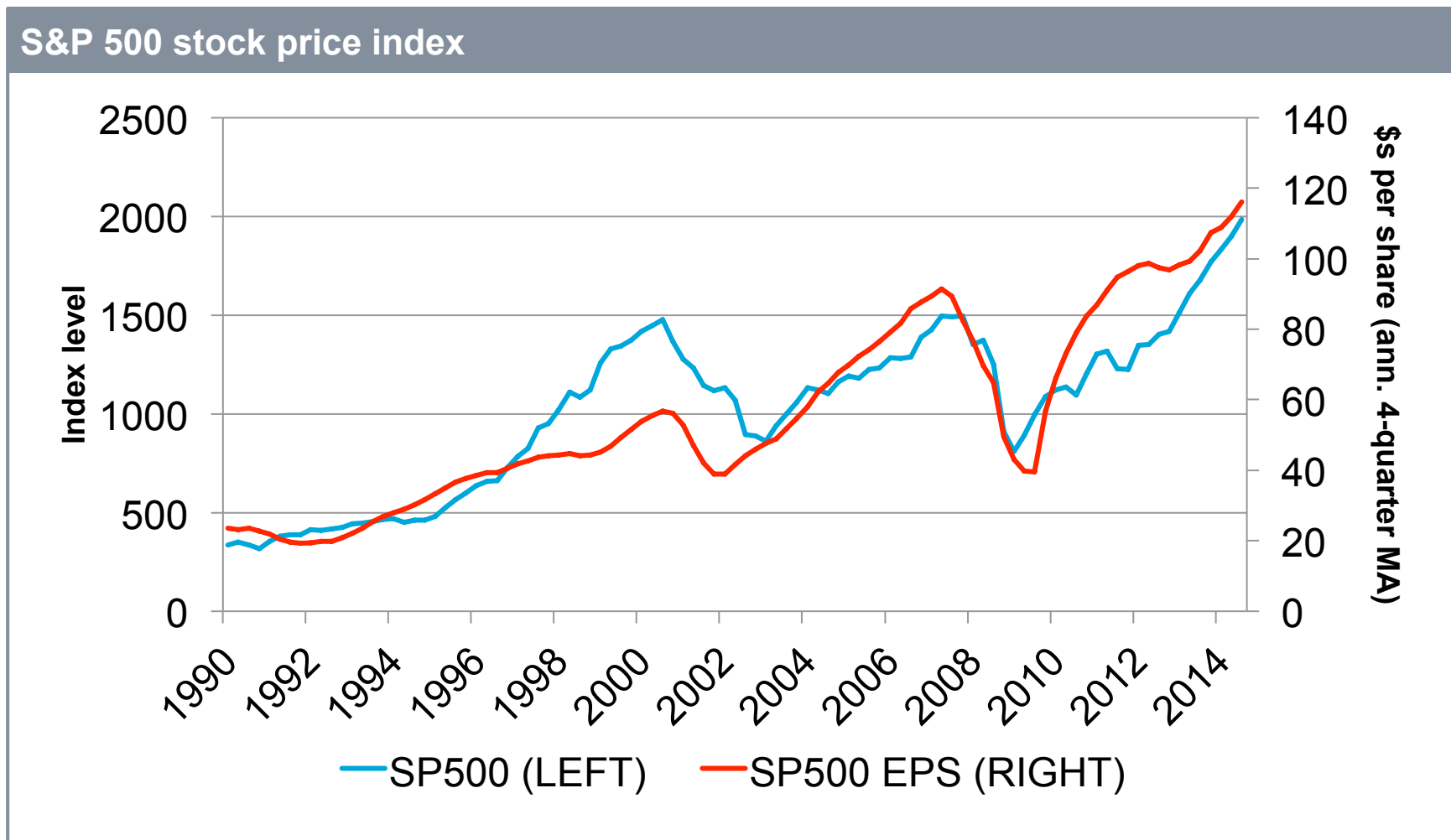
Federal budget expenditures



Source: IHS

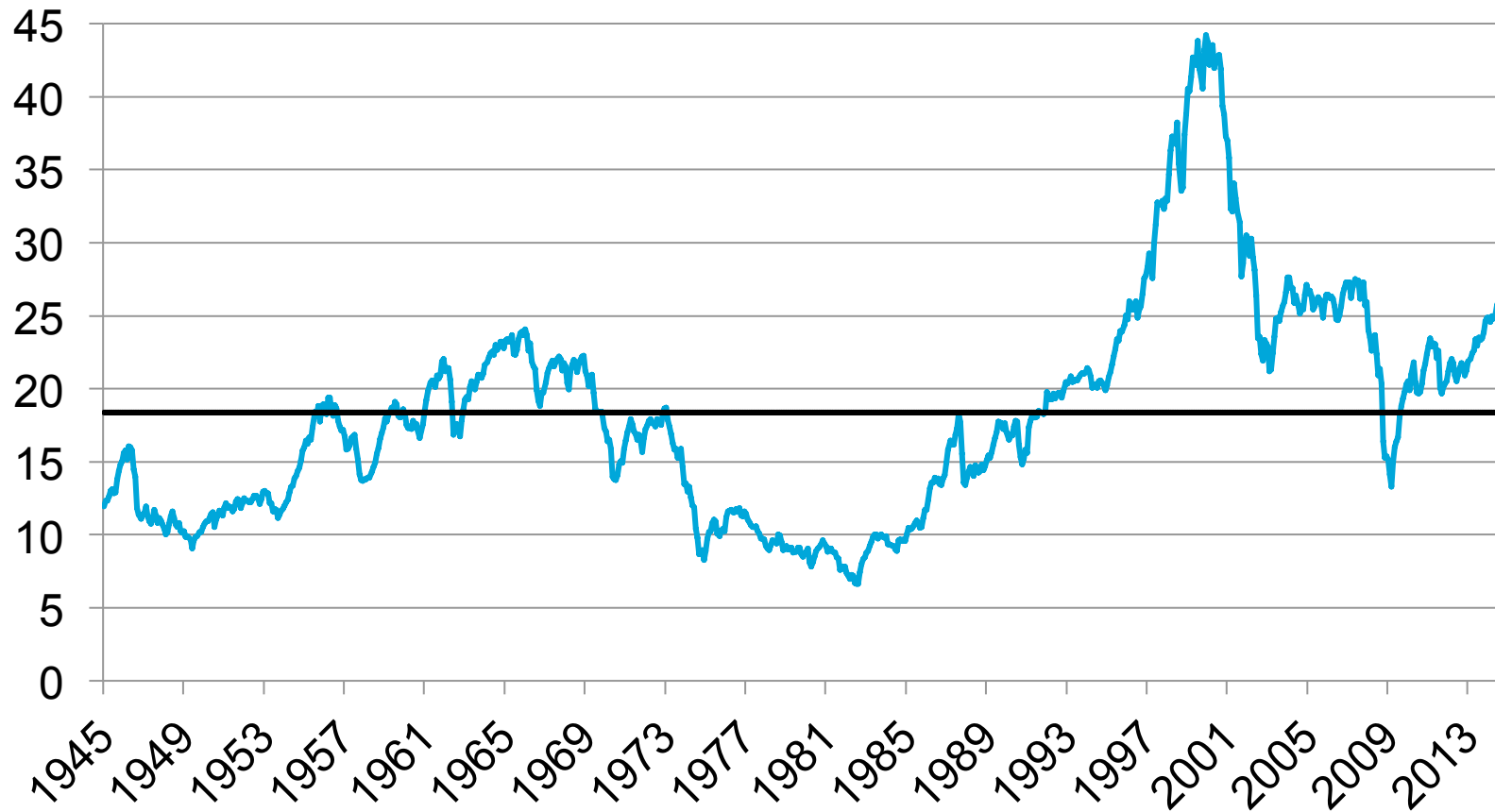
© 2014 IHS

Stock prices are reaching new peaks: S&P 500



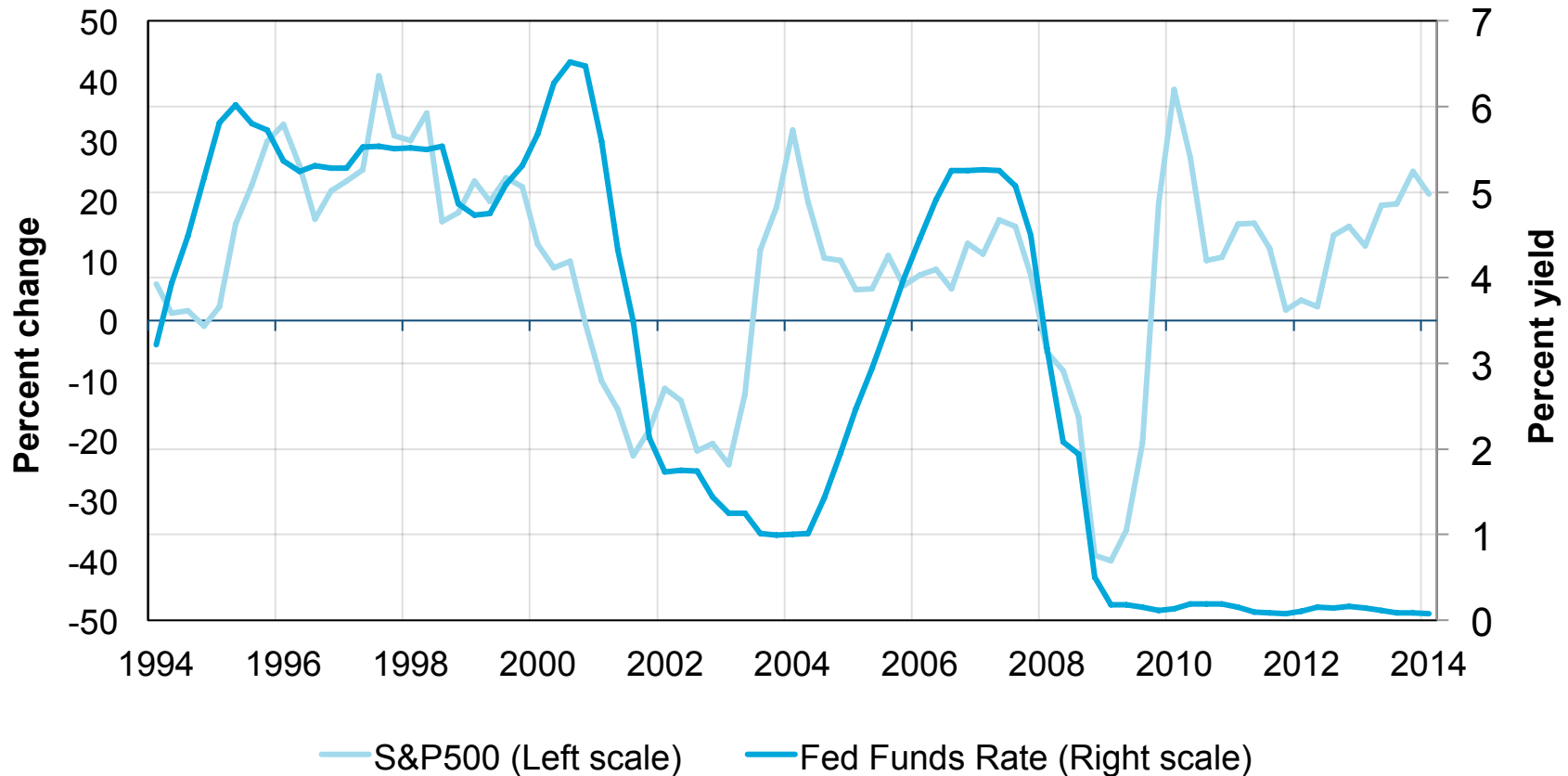
Stock prices are looking overvalued on some measures.

Robert Shiller's Cyclical-Adjusted PE Ratio (S&P500)



Increases in interest rates lead to turning points in the equity market.

Relationship between S&P 500 and Fed policy



Source: IHS

© 2014 IHS

IHS Customer Care:

- **Americas:** +1 800 IHS CARE (+1 800 447 2273); CustomerCare@ihs.com
- **Europe, Middle East, and Africa:** +44 (0) 1344 328 300; Customer.Support@ihs.com
- **Asia and the Pacific Rim:** +604 291 3600; SupportAPAC@ihs.com

© 2014 IHS. No portion of this report may be reproduced, reused, or otherwise distributed in any form without prior written consent, with the exception of any internal client distribution as may be permitted in the license agreement between client and IHS. Content reproduced or redistributed with IHS permission must display IHS legal notices and attributions of authorship. The information contained herein is from sources considered reliable but its accuracy and completeness are not warranted, nor are the opinions and analyses which are based upon it, and to the extent permitted by law, IHS shall not be liable for any errors or omissions or any loss, damage or expense incurred by reliance on information or any statement contained herein. For more information, please contact IHS at Customer Care (see phone numbers and email addresses above). All products, company names or other marks appearing in this publication are the trademarks and property of IHS or their respective owners.

