Ohio Department of Taxation

Mobile Application

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June 16, 2015

Agenda

- 1. What is Ohio's Mobile Application?
- 2. How did we build it?
- 3. Lessons Learned Usage
- 4. Statewide Mobile Initiative





What is Ohio's Mobile Application

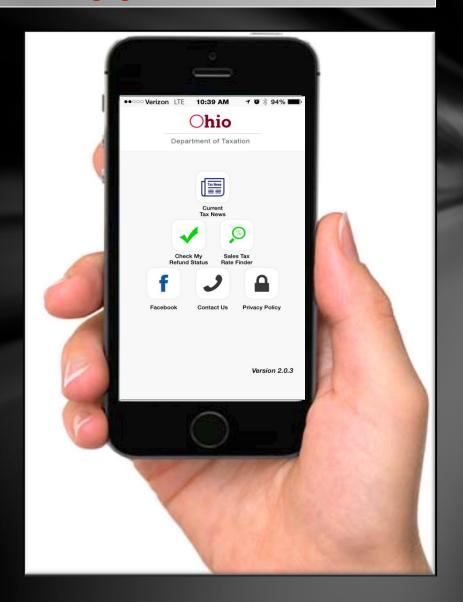
TAX of Taxation has a mobile app suite that includes three main modules.

- Check your Refund Status
- Sales Tax Rate
- Current Tax News

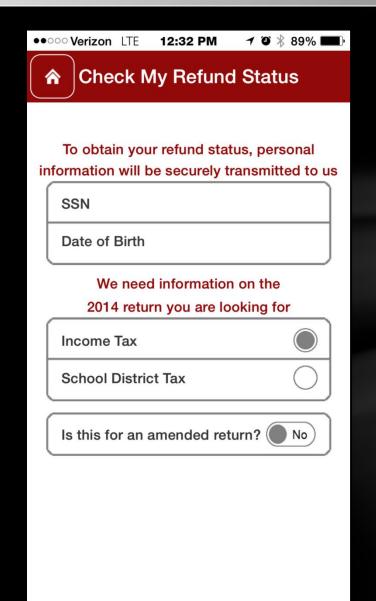
The mobile app is available for download from iTunes and Google Play.

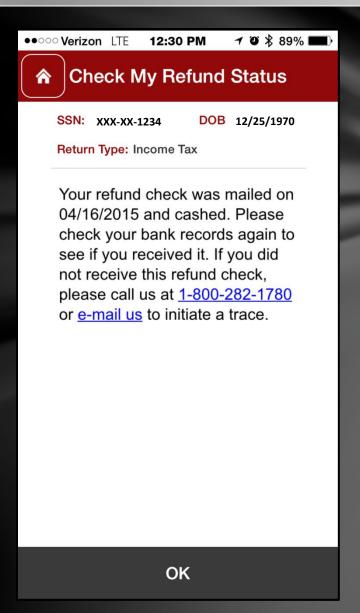




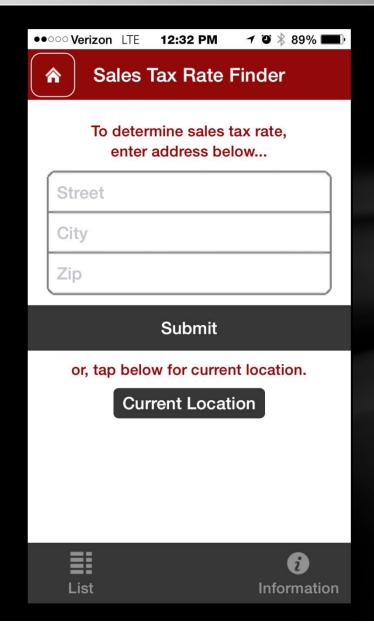


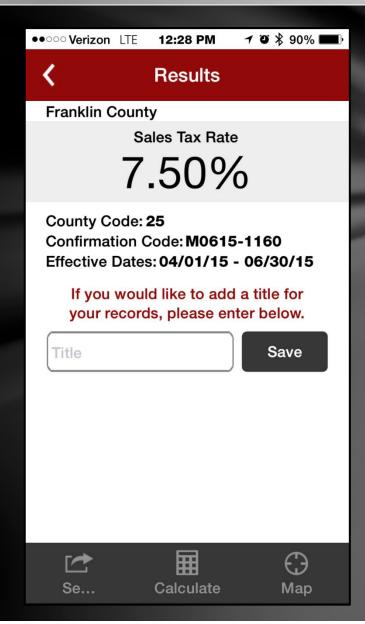
Mobile App Functions



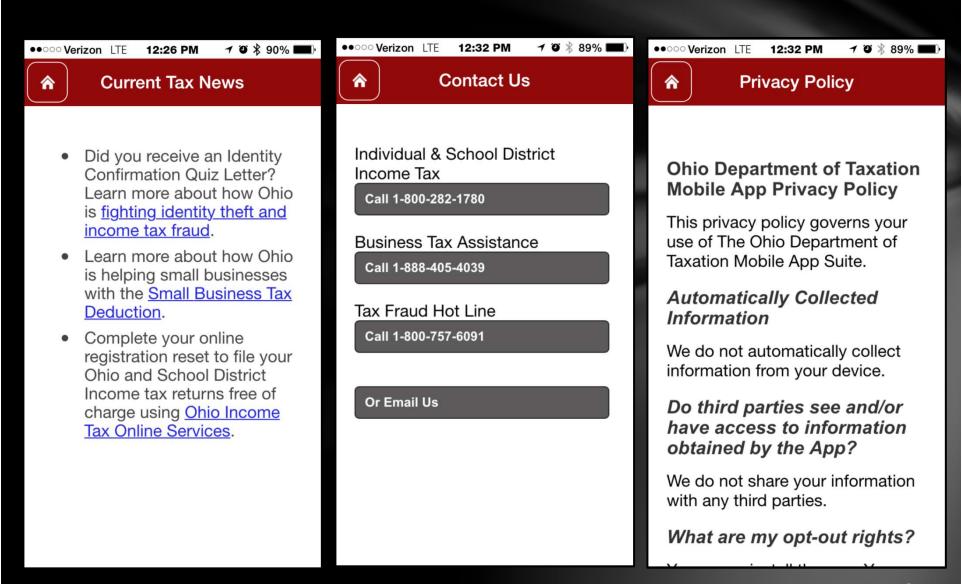


Mobile App Functions (cont)





Mobile App Functions (cont)



How did we build it?

- Re-Purpose Washington Code (WMR), One set for iPhone another for Android (Thank You WA!)
- Vendor (AWH) Re-Wrote code in single base for both (Xamarin), added other modules
- Publish to ITunes (iPhone) and Google Play (Android)

 Maintain static text through web site (News, Policy, Contact Us)

Lessons Learned - Usage

- What do you want the app to do?
- Who is going to use it?
- Which devices to deploy on?
- Architecture?
- Security?
- Support?

Ohio Mobile App Usage

Android 4,630

iPhone 6,250

Total: 10,880 Downloads

Statewide Mobile Initiative

Ohio is working with Gartner and Sophisticated System Inc. to build a Statewide Mobile Strategy which will include:

- Statewide Assessment
- Platform Recommendations
- Policies and Standards
- Roadmap Phasing Strategy and Investment Model
- Mobile Center of Excellence

