



TECHNOLOGY CONFERENCE

FEDERATION OF TAX ADMINISTRATORS

2018 FTA Technology
Conference and Exhibition

Conference Guide

August 5-8, 2018
Sheraton Kansas City at the Crown Center
Kansas City, Missouri

Welcome to the 34th Annual FTA Technology Conference and Exhibition. We again gather, this time in Kansas City, to learn about new initiatives, discuss issues of interest and get information on new products and services in the tax and revenue marketplace.

This year's conference features a full agenda of sessions on new initiatives by government tax authorities, descriptions of technology applications and standards, and remarks by industry providers on a variety of topics important to the tax administration community.

Thanks to your willingness to share your knowledge, we are offering significant sessions on useful developments on the use of technology in taxation, as well as a special vendor Solutions Series breakout.

Some of you will be attending our E-Standards working group meeting after the close of the Conference, to further develop state and federal electronic commerce standards.

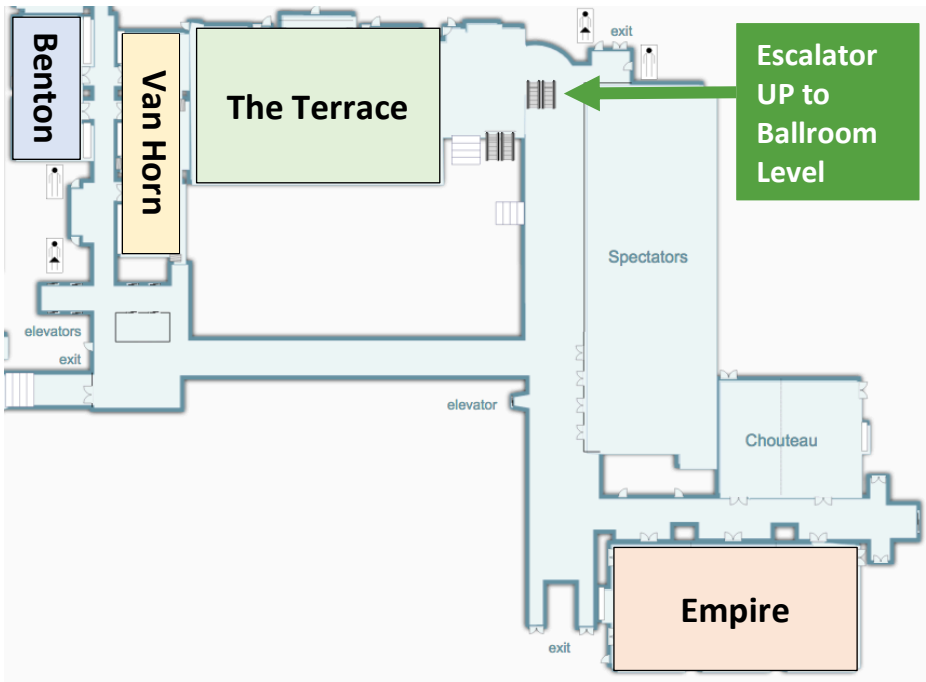
As always, we hope this year's FTA Annual Technology Conference and Exhibition assists you in your new technology efforts and that you find the time to enjoy the unique attractions of Kansas City.

Gale Garriott
Executive Director
Federation of Tax Administrators

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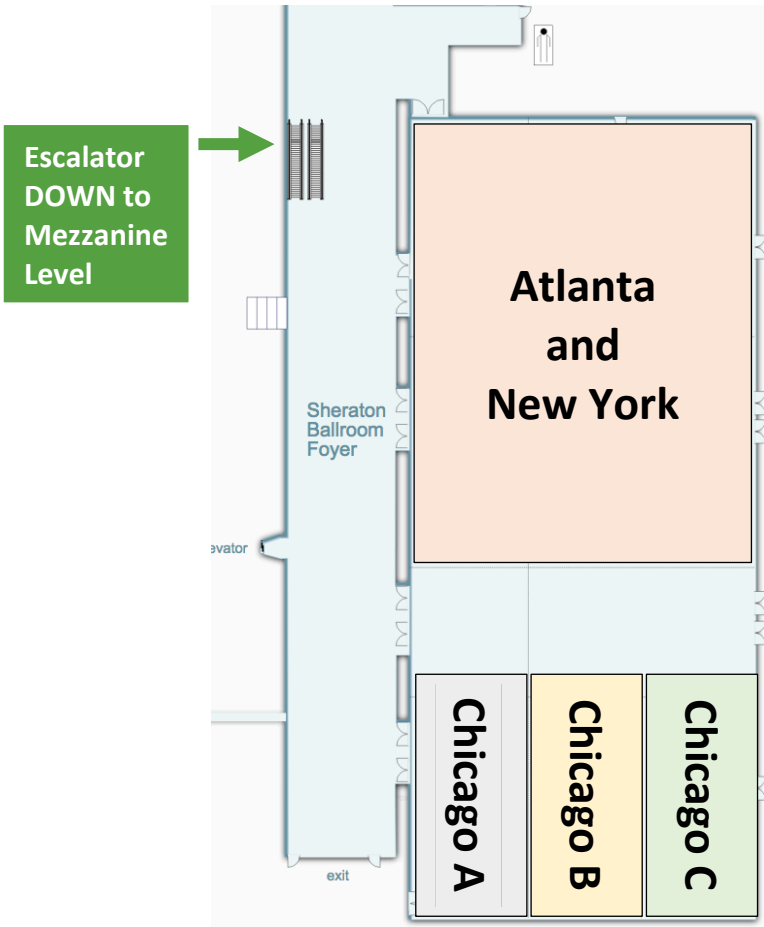
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Map of the Hotel - Mezzanine Level



Benton	<ul style="list-style-type: none"> • CIO/CISO breakfast (<i>Monday and Tuesday, by invitation only</i>)
Empire	<ul style="list-style-type: none"> • General Session (<i>Monday and Tuesday morning</i>)
The Terrace	<ul style="list-style-type: none"> • Sunday registration and reception • Monday breakfast
Van Horn	<ul style="list-style-type: none"> • Breakout Sessions (<i>Monday, Tuesday</i>) • E-Standards meeting (<i>Wednesday afternoon and Thursday, separate registration required</i>)

Map of the Hotel - Ballroom Level

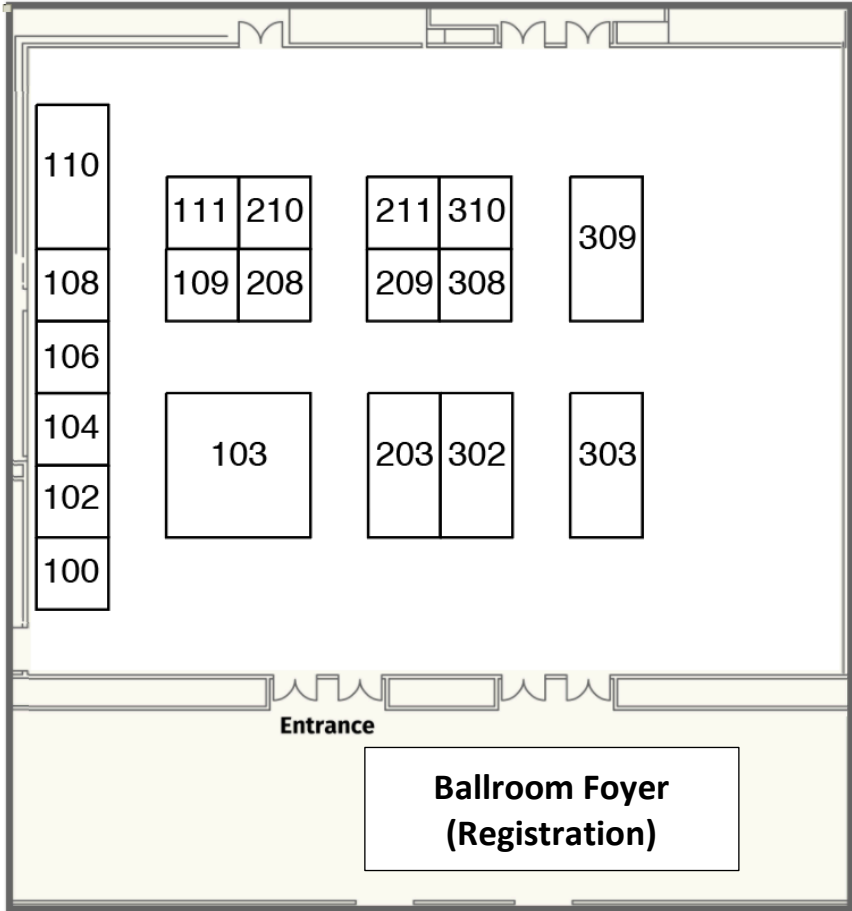


Atlanta and New York	<ul style="list-style-type: none"> Monday networking reception Exhibit Hall Breakfast (<i>Tuesday and Wednesday</i>)
Chicago A	<ul style="list-style-type: none"> Breakout Sessions (<i>Monday, Tuesday, Wednesday</i>)
Chicago B	<ul style="list-style-type: none"> Breakout Sessions (<i>Monday, Tuesday, Wednesday</i>)
Chicago C	<ul style="list-style-type: none"> Breakout Sessions (<i>Monday and Tuesday</i>)

Map of the Exhibit Hall

Atlanta and New York

Open Monday 5 pm to 8 pm and Tuesday 7:30 am to 1:30 pm



Exhibitor Listing by Booth

Full Exhibitor & Marketing Partner Directory starts on Page 32

Booth	Company
100	Mathtech
102	Axiomatic
103	FAST Enterprises
106	Experian
108	Agissar
109	Fairfax Imaging
110	ibml
111	G2Lytics LLC
203	ASR Analytics
208	SAS
209	SICPA
210	TDEC
211	Idemia
302 and 303	Revenue Solutions, Inc.
308	Teradata
309	LexisNexis Risk Solutions
310	First Data

Agenda at a Glance

Sunday, August 5

Time	Location	Event
3 pm - 7:30 pm	The Terrace	Registration
6 pm - 8 pm	The Terrace	Welcome networking reception

Monday, August 6

Time	Location	Event
7:30 am - 5 pm	Ballroom Foyer	Registration
7:30 am - 9 am	The Terrace	Continental breakfast
7:30 am - 9 am	Benton	CIO/CISO breakfast (<i>invitation only</i>)
9 am - 11:30 am	Empire	General Session
11:30 am - 1:30 pm		Lunch on your own
1:30 pm - 5 pm	Chicago A Chicago B Chicago C Van Horn	Breakout Sessions
5 pm - 8 pm	Atlanta and New York	Networking reception in the Exhibit Hall

Agenda at a Glance

Tuesday, August 7

Time	Location	Event
7:30 am - 5 pm	Ballroom Foyer	Registration
7:30 am - 9 am	Atlanta and New York	Continental breakfast
7:30 am - 9 am	Benton	CIO/CISO breakfast (<i>invitation only</i>)
9 am - 10 am	Empire	General Session
10:30 am - 11:30 am	Chicago A Chicago B Chicago C Van Horn	Breakout Sessions
11:30 am - 1:30 pm	Atlanta and New York	Lunch buffet
1:30 pm - 5 pm	Chicago A Chicago B Chicago C Van Horn	Breakout Sessions

Wednesday, August 8

Time	Location	Event
7:30 am - Noon	Ballroom Foyer	Registration
7:30 am - 9 am	Atlanta and New York	Continental breakfast
9 am - 11 am	Chicago A Chicago B Chicago C Van Horn	Breakout Sessions
11:15 am - Noon	Chicago A	Feedback Session (Optional)

Conference Agenda

Sunday, August 5

3 pm - 7:30 pm **Registration**
The Terrace

6 pm - 8 pm **Welcome networking reception**
The Terrace

Monday, August 6

7:30 am – 11:30 am **Registration**
The Terrace

7:30 am - 9 am **Continental breakfast**
The Terrace

7:30 am - 9 am **CIO/CISO breakfast (by invitation only)**
Benton

9 am - 11:30 am **General Session**
Empire

Introduction

Gale Garriott, Executive Director, Federation of Tax Administrators

Tools to Mitigate Cyber Threats Today and in the Future: Information Sharing, Active Defense Techniques, and the ATT&CK Framework

Irving Lachow, Ph.D., Deputy Director of Cyber Strategy and Execution, MITRE

The Cyber Security Threat Landscape of Everyday Business Collaboration

Cliff White, Chief Technology Officer, Accellion

Conference Agenda

Monday, August 6

11:30 am - 1:30 pm Lunch on your own

The conference hotel connects to the Crown Center, with many lunch options. There are also has several restaurants within walking distance.

Noon – 5 pm Registration *Ballroom Foyer*

1:30 pm - 2:30 pm Concurrent Sessions

SESSION 1 – CHICAGO A

IRS Publication 1075 and Cloud Environments

Steve Matteson, IRS Safeguards

Are you thinking about using the Cloud for FTI? Join IRS Safeguards to learn more about how Cloud environments are reviewed and what you should look for in a 1075-compliant Cloud vendor.

SESSION 2 – CHICAGO B

FTA Award Winner: Alabama eID Program: Authenticating Taxpayers with Biometrics

Brenda Coone, Alabama Department of Revenue

The free Alabama eID app permits the department to send notifications to taxpayers who have downloaded the app, created an electronic identity (eID), and registered with the department. Rather than taking identity quizzes before a refund can be processed, taxpayers can confirm or deny that they filed the return and verify the refund amount that is being claimed. This enables the department to process these returns in a timelier manner and taxpayers receive their refunds faster.

Conference Agenda

Monday, August 6

1:30 pm - 2:30 pm Concurrent Sessions (Continued)

SESSION 3 – VAN HORN

Projects, Processes and Systems to Support Online Sales & Use Tax Compliance

Adam Hovne, Pennsylvania Department of Revenue

Kevin Milligan, Pennsylvania Department of Revenue

Pennsylvania has been successful using traditional physical presence nexus standards in asserting sales tax requirements for major online retailers. In 2017, PA's General Assembly passed marketplace legislation extending compliance obligations to marketplace facilitators and sellers, including an election for noticing/reporting by those without PA nexus. This presentation will provide a soup to nuts summary of the data matching, system preparation and outreach and education efforts to identify and bring online marketplace retailers into PA tax compliance, as well as plans being formulated for consumer use tax compliance efforts.

1:30 pm - 2:30 pm Solution Series – Fast Enterprises, LLC
Chicago C

Collecting and Remitting Sales and Use Tax at the Point of Sale

Joe Milack, Fast Enterprises

The technology exists to change when and how sales tax is remitted to taxing agencies. This presentation will provide an overview of accelerated remittance of sales tax at the point of sale, including pros and cons, challenges, impact on businesses collecting sales tax, and the contribution it would make toward reducing the tax gap. It will also draw parallels with the transformation of returns processing to electronic filing.

Conference Agenda

Monday, August 6

2:30 pm - 2:45 pm **Break**
Ballroom Foyer

2:45 pm - 3:45 pm **Concurrent Sessions**

SESSION 1 – CHICAGO A

SDT: Changes to Authorization and Other Updates

Rod Sterling, IRS

The ACES certificates held by many IRS users have been discontinued by GSA. This session will discuss the future of SDT authentication, including current testing for replacement certificates being done by IRS.

SESSION 2 – CHICAGO B

USPS Full Service - Save Money AND Gather More Information for You and Your Taxpayers

Jennifer Wentworth, Mississippi Department of Revenue

Are you using USPS full service? There are significant savings to be had on postage costs with minor modifications to your internal systems. You get actionable information back from the process provides that helps internal users and taxpayers. The best part? Tens of thousands of dollars in savings, even after paying for any additional hardware and software.

Conference Agenda

Monday, August 6

2:45 pm - 3:45 pm Concurrent Sessions (Continued)

SESSION 3 – VAN HORN

Wayfair is here – are you ready?

Bubba Lange, Avalara

Now that Wayfair has been decided, there will be a fresh demand to install and account for tax determination and tax compliance reporting automation. Are your systems ready for this data? This session will explore the potential types of required compliance for companies and the resulting data that will be available to states to determine compliance.

2:45 pm - 3:45 pm Solution Series – SAS

Chicago C

Data Mining for Dummies - No SQL Required

Deborah Pianko, Principal Solutions Architect, SAS
Esmeralda Stuk, Senior Systems Engineer, SAS

Ever wondered what analytics is and how it really works, but were afraid to ask? Let SAS take the intimidation factor out of using analytics as they walk you through a day in the life of a “citizen data scientist”. They will show you how analytics software actually works in real time, and is used to solve complex business problems. The demonstration will include data ingestion and matching, model building, text mining and more. Come see what’s under the hood and how it is all done behind the scenes – no prior programming knowledge required.

3:45 pm - 4 pm

Break

Ballroom Foyer

Conference Agenda

Monday, August 6

4 pm - 5 pm

Concurrent Sessions

SESSION 1 – CHICAGO A

The Identity Theft Tax Refund Fraud ISAC – Tools and Resources for State Tax Agencies

Andrew Dziewulski, MITRE

Jami Gibson, ISAC Analyst Community of Practice

SESSION 2 – CHICAGO B

Disaster Recovery: How We Relocated Our Contact Center in Less Than 24 Hours

Ronald Johnson Jr., Georgia Department of Revenue

Darcy Pyle, Georgia Department of Revenue

SESSION 3 – VAN HORN

Financial Services and Fraud Tools

Melissa Smith, Illinois Department of Revenue

This session will take a closer look at the tools and partnerships available to states, especially products of the Security Summit Financial Services Group and the broader financial industry. Every state can use this data to both stop fraud before it happens and potentially recover fraudulent refunds after they have been paid.

Conference Agenda

Monday, August 6

4 pm - 5 pm

Concurrent Sessions (Continued)

SESSION 4 – CHICAGO C

Analytics Panel

Peter Arena, ASR Analytics

Eric Thompson, Experian

Esmeralda Stuk, SAS Institute

Moderator: Terri Steenblock, FTA

This panel will discuss the broad topic of analytics and how it can be used in conjunction with the work of state revenue agencies. From the different types of analytic approaches to the questions analytics can answer, you'll want to bring your notepad to this interesting discussion.

5 pm - 8 pm

Networking reception in the Exhibit Hall

Atlanta and New York

Conference Agenda

Tuesday, August 7

- 7:30 am - 5 pm** **Registration**
Ballroom Foyer
- 7:30 am - 9 am** **Continental breakfast in the Exhibit Hall**
Atlanta and New York
- 7:30 am - 9 am** **CIO/CISO breakfast (by invitation only)**
Benton
- 9 am - 10 am** **General Session**
Empire

Insider Threats: Practical Methods for Analysis and Detection

Randy Trzeciak, Director of The Insider Threat Center at CERT,
part of Carnegie Mellon University

- 10 am - 10:30 am** **Break**
Atlanta and New York

10:30 am - 11:30 am Concurrent Sessions

SESSION 1 – CHICAGO A

How to Start your Insider Threat Program

Patrick Alcorn, SAS Institute

Deborah Pianko, SAS Institute

Do you want to start an insider threat program? This presentation will cover the key steps to help you get started. Agencies at any stage of insider threat program development will benefit from this session.

Conference Agenda

Tuesday, August 7

10:30 am - 11:30 am Concurrent Sessions (Continued)

SESSION 2 – CHICAGO B

Using ACL Scripts to Significantly Shorten POS Data Analysis

Dawn Sargent, Minnesota Department of Revenue

Marsha Helfman, Minnesota Department of Revenue

Join us to learn how you can turn a three-day analysis into a nine-minute analysis using an automated script. If your state uses ACL, this is a can't-miss presentation that will save you precious time.

SESSION 3 – VAN HORN

Property Tax Oversight for the 21st Century

David Salzer, Axiomatic

For traditional taxation (income, sales, etc.), rich data streams tied to powerful business intelligence systems have become the norm. In many states, the technology revolution has not reached property tax administration.

While regulations vary from state to state, many of the challenges faced by property tax administrators are universal, including a shortage of access to information and effective analysis tools.

Conference Agenda

Tuesday, August 7

10:30 am - 11:30 am Solution Series – ASR Analytics

Chicago C

Compliance Now, or Audit Later?

Jeremy Howard, Principal for ASR Analytics

Martin Bidwell, Managing Consultant for ASR

In this presentation we illustrate the use of Behavioral Analytics to increase taxpayer compliance. We use real world examples of how Behavioral Analytics is being used to influence non-compliant taxpayers to self-cure. We discuss the ROI of these methods and how you can get started.

11:15 pm - 1:30 pm Lunch Buffet in the Exhibit Hall

Atlanta and New York

1:30 pm - 2:30 pm Concurrent Sessions

SESSION 1 – CHICAGO A

Using Performance Measures for Project and Agency Success

Jennifer Wentworth, Mississippi Department of Revenue

Mark Godfrey, Missouri Department of Revenue

Implementation of any new system or process, no matter how small, should include documenting how the system/process will be determined to be a success or failure – its performance measure. Your measures also have to include how the people who use that system/process get measured. *“What gets measured gets managed.”- Peter Drucker*

Conference Agenda

Tuesday, August 7

1:30 pm - 2:30 pm Concurrent Sessions (Continued)

SESSION 2 – CHICAGO B

Leveraging Technology to Improve Investigations

John Lowenthal, OcroLus

Katie Colvin, Georgia Department of Revenue

The investigative process is costly, time-consuming and can be prone to human error. Many agencies and individuals struggle with the financial analysis of large volumes of financial documents and sometimes resort to a spot-check approach because they do not have the time to conduct a comprehensive review. Technology that automates financial analyses can be used to enable investigators to enhance efficacy while conducting a greater number of investigations.

SESSION 3 – VAN HORN

Preparing your Data

Frank Nestore, Mathtech

Data is the lifeblood of your organization. Whether you are preparing for a new system implementation, or seeking to improve processes, you need to have data that is clean and supportive of your business. In this session we will discuss ways to approach data analysis and cleansing, as well as the "people" side of data governance and decision-making.

Conference Agenda

Tuesday, August 7

1:30 pm - 2:30 pm Concurrent Sessions (Continued)

SESSION 4 – CHICAGO C

Unscrambling the Mysteries of NIST

Bob Pivoris, Intuit

This presentation will help attendees understand the role of the National Institute of Standards and Technology (NIST) and its guidance on topics like authentication, identity proofing, and more. If you work with your state's efile group, this will be valuable for you.

2:30 pm- 2:45 pm Break
Ballroom Foyer

2:45 pm - 3:45 pm Concurrent Sessions

SESSION 1 – CHICAGO A

Incremental Modernization and Organizational Change Management: Rhode Island's Experience and Perspective

Neena Savage, Rhode Island Department of Revenue Division of Taxation

Dan Clemence, Rhode Island Department of Revenue Division of Taxation

Conference Agenda

Tuesday, August 7

2:45 pm - 3:45 pm **Concurrent Sessions (Continued)**

SESSION 2 – CHICAGO B

Designing for Mobile Taxpayers

Jagjit Chowla, Credit Karma Tax

More and more people in the US are using their mobile phones not just to communicate but to transact (and yes, file taxes!). The move to mobile is a great opportunity for the companies and agencies that serve taxpayers to increase engagement. Join us as we present relevant trends in how users transact on mobile, and insights and statistics about mobile tax filers from the 2018 season. We'll look at demographics of mobile vs. desktop filers, device types, and usage patterns. We'll conclude with important design and security considerations when making financial services available on mobile devices.

SESSION 3 – VAN HORN

Tax Administration Dialogue via Social Media

Kevin Milligan, Pennsylvania Department of Revenue

Many states have attempted to build online communities using Facebook. Others have used LinkedIn internally and public-facing to present employee profiles to engage the broader tax administration community. This presentation follows a one-year tax-topical journey on LinkedIn that explores the use of this social media platform for wider engagement with tax professionals in other tax agencies and the private sector (including CPAs, tax attorneys, technology consultants).

Conference Agenda

Tuesday, August 7

2:45 pm - 3:45 pm **Solution Series – Revenue Solutions, Inc.**
Chicago C

**Creating Partnership to Attain Results: The Power of
Relationship Building in Achieving Common Goals**

Jason Woodcock, Executive Solutions Engineer, Revenue
Solutions, Inc.

Tiffany Dennen, Director, Sales and Marketing, Revenue
Solutions, Inc.

The core definitions of partnership and relationship surround the notions of collaboration and connection. Entering into a relationship of mutuality can provide the foundation for ensuring successful outcomes for all involved. Join us for an interactive discussion on fostering partnership, relationship, and mutuality through the project hierarchy regardless of role.

3:45 pm - 4 pm **Break**
Ballroom Foyer

Conference Agenda

Tuesday, August 7

4 pm - 5 pm

Concurrent Sessions

SESSION 1 – CHICAGO A

Transition Planning for Large Software Project Operations

Guy Kirtley, Revenue Solutions, Inc.

Is your agency planning or implementing a large software project in the near future? If so, careful consideration of the operational elements of the project, as well as the support model, can make a huge impact. It takes attentive planning to put the RIGHT team together and significant effort to enable that team to manage the application properly once it goes live. The project is rarely over when the final release goes into production. During this session, we will discuss key considerations, options available to your agency, challenges the project may encounter and strategies to guide you and your agency successfully through it all.

SESSION 2 – CHICAGO B

FTA E-Standards and Security Threat Assessment and Response Working Group Updates

Terry Garber, Federation of Tax Administrators

Raja Sambandam, New Mexico Taxation and Revenue Department

The E-Standards update will include an overview of schema changes for Modernized eFile as well as new projects such as E-Levy. These will be worked in the E-Standards meetings Wednesday afternoon and Thursday. The update on STAR, which stands for Security Threat Assessment and Response, will focus on the work product of this Security Summit working group, in particular reviewing security standards that state tax agencies are asked to follow.

Conference Agenda

Tuesday, August 7

4 pm - 5 pm

Concurrent Sessions (Continued)

SESSION 3 – VAN HORN

Modernizing Excise Systems? Uniformity Makes it Easy!

Jim Oliver, Kentucky Department of Revenue

Cindy Anders-Robb, Federation of Tax Administrators

FTA's Tobacco Tax and Motor Fuel Tax sections both have uniformity resources for all states. Join us to learn about Kentucky's recent modernization project and how you can use uniformity to save time and add value to your project. Including uniformity in your RFP is easy to do – we'll teach you how.

SESSION 4 – CHICAGO C

Artificial Intelligence in Tax and Revenue Fraud

Eric Thompson, Experian

Detecting fraud techniques are quickly shifting from using basic rules to advanced statistics that are extremely predictive. This session will review best practices in leveraging big data and artificial intelligence to identify the highest risk events, with an extremely low false-positive rate, and in real-time.

Conference Agenda

Wednesday, August 8

7:30 am - 5 pm **Registration**
Ballroom Foyer

7:30 am - 9 am **Continental breakfast**
Atlanta and New York

9 am - 10 am **Concurrent Sessions**

SESSION 1 – CHICAGO A

Nudging: The Intersection of Behavior and Analytics

John Doyle, Deloitte

The process of nudging leverages existing state capabilities with behavioral tools to encourage compliance among non-compliant taxpayers. In addition, we have been working with a handful of other tax and revenue agencies around the concepts of nudging and the practical application. Our goal of the session is to share the insights and learns from nudging as well as introduce some of the states or agencies that are currently leveraging the capability.

SESSION 2 – CHICAGO B

Business Process Automation: Determining Needs and Preparing RFPs

Mike Smith, Excela Technology Public Sector

Ronald Johnson Jr., Georgia Department of Revenue

A broad overview of outsourcing including; What, When, Why and How of the process. This presentation will also include questions you should ask during the process and recommendations for structuring your request for proposal (RFP).

Conference Agenda

Wednesday, August 8

10 am - 11 am

Concurrent Sessions

SESSION 1 – CHICAGO A

Electronic Levy Files (E-Levy)

Susan Dukes, Wisconsin Department of Revenue

Terry Garber, Federation of Tax Administrators

The FTA E-Standards group has been working on a standard XML file for electronic wage levies to use with employers and third party preparers to 1) send original notices, amends/updates, and releases and 2) receive answers from employers on the employee status to tell the state whether they are withholding, no longer employed, or never employed. This session will share the current progress of this project in several states and what states can do to get involved.

SESSION 2 – CHICAGO B

Tips and Tools for Securing Cannabis Tax Revenue

Alex Spelman, SICPA

With more and more states legalizing recreational adult use of cannabis products, revenue realization from cannabis excise tax is becoming a bigger reality for states. This revenue stream is complex. In this session we will look at what tools a state revenue agency needs to secure cannabis tax.

11 am - 11:15 am

Break

Ballroom Foyer

Conference Agenda

Wednesday, August 8

11:15 am - Noon **Feedback Session (Optional)**
Chicago A

Join the FTA meeting organizers for an opportunity to provide feedback on this year's FTA Technology Conference. Let us know what topics you would like in 2019.

Noon **CONFERENCE ADJOURNS**

E-Standards Meeting At a Glance

(Separate Registration Required)

Wednesday, August 8

Time	Location	Event
1 pm - 5 pm	Van Horn	E-Standards Meeting: Modernized eFile and Summit Schemas

Thursday, August 9

Time	Location	Event
7:30 am - 9 am	Benton	Breakfast
9 am - 12 pm	Van Horn	E-Standards Meeting: Employment Taxes and Related Schemas
Noon - 1 pm	Van Horn	Working Lunch (Boxed Lunch Provided)
Noon - 5 pm	Van Horn	E-Standards Meeting: Employment Taxes and Related Schemas

E-Standards Meeting Agenda

(Separate Registration Required)

Wednesday, August 8

1 pm - 5 pm

Modernized eFile and Summit Schemas

Van Horn

- Review and Approval of TY2018 MeF Schema Packages
 - 1099-B Correction
 - Financial Product Clarification
 - AuthenticationReviewCd
 - New Indicator
 - Multiple Occurrences
 - TaxesPaidToOtherStates
 - Miscellaneous
- Industry Leads Schema
 - New Package, Including Individual and Business
- Exempt Organization (IRS 990) efile

E-Standards Meeting Agenda

(Separate Registration Required)

Thursday, August 9

8 am - 9 am

Breakfast

Benton

9 am-5 pm

Employment Taxes and Related Schemas

Van Horn

- FSET Change Request from Illinois
- Employer Annual Filings
 - Review and Approval of Authentication Elements
 - New Acknowledgement
- E-Levy Schema Development
 - Levy Orders
 - Levy Responses
- E-POA Schema Development
 - Review of FSET Enrollment

Noon

Working Lunch (boxed lunches provided)

Van Horn

Exhibitor & Marketing Partner Directory

Agissar

Booth # 108

Contact: Suzanne Rassiga

suzanne.rassiga@agissar.com

www.agissar.com

Company Description: Agissar's INFOPoll® provides a transaction tracking system. Software automatically captures time and volume by tax type, task, and operator. We also manufacture automated and manual ergonomic workstations to improve quality/efficiency of Document prep processes.

Central Dispatch Solution allows Users to electronically tag mail trays and buckets with unique barcodes and assign a volume to that unit-of-work in the INFOPoll® Database.

Work can also be dispatched via our INFOPoll® APP-TABLET.

14 DoR's reduced TEMP BUDGETS 40%.

ASR Analytics

GOLD PARTNER

Booth # 203

Contact: Becky Kraft

Becky.kraft@asranalytics.com

www.asranalytics.com

Company Description: ASR is a premier solution provider for State, Local and Federal Tax Authorities. ASR develops and deploys visionary products specifically designed for tax system administration, fraud and compliance. We combine industry expertise, information technology best practices, machine learning and predictive analytics across multiple disciplines to deliver measurable value to our clients. ASR's staff includes tax experts, economists, statisticians, and data scientists - all focused on delivering next generation solutions for the tax agencies of tomorrow.

Exhibitor & Marketing Partner Directory

Axiomatic

Booth # 102

Contact: Dave Salzer

david@axiomnh.com

www.axiomnh.com

Company Description: Axiomatic is a specialized software development, business process reengineering (BPR), and project management firm with expertise in the analysis, development, and deployment of improved business workflows and software solutions for local and state government.

Credit Karma Tax

BRONZE PARTNER

Contact: Julie Magee

Julie.Magee@creditkarma.com

www.creditkarma.com

Company Description: The tax software for all of us! Over 75 million people trust Credit Karma® to help them build and make the most of their credit. Credit Karma Tax™ is committed to making tax filing easy, free and secure for all. 100% free from start to finish. File your federal and state taxes totally free of charge, with a maximum refund guarantee. Credit Karma Tax™ never charges for forms, filing or your refund.

Exhibitor & Marketing Partner Directory

Exela Technologies

Booth # 104

Contact: Mike Smith

mike.smith@exelatech.com

www.Exelatech.com

Company Description: Exela Technologies, Inc. ("Exela") is a global business process automation ("BPA") leader combining industry-leading enterprise software and services with decades of experience. Our BPA suite of solutions are deployed across government, banking, healthcare, insurance and other industries such as Departments of Revenue, to support mission critical environments. Exela is a leader in workflow automation, attended and un-attended cognitive automation, digital mail rooms, print communications, and payment processing with deployments across the globe.

Experian

Booth # 106

Contact: Dave Kregness

dave.kregness@experian.com

www.experian.com

Company Description: Experian Fraud & Identity Services: Experian works with Federal, State and Local governments to identify and prevent individual and business fraud. Specific to Taxation and Revenue Agencies, Experian works as a primary vendor for IRS and a number of States to stop Individual Income Tax Return fraud. Our analytics and modeling approach is collaborative and leverages the best of your high risk information and Experian's vast identity databases.

Exhibitor & Marketing Partner Directory

Fairfax Imaging

SILVER PARTNER

Booth # 109

Contact: Michael Minter

mminter@ffximg.com

www.fairfaximaging.com

Company Description: Fairfax was founded in 1994 to provide products, services, and solutions to the data capture, forms processing and remittance industries in the government and commercial sectors. Fairfax Imaging award winning Quick Modules suite used in 24 State Tax Revenue agencies provides automation to virtually any form, payment, or electronic item received. Every day, our solutions process billions of dollars in remittance payments, millions of forms and documents, both structured and unstructured for the public sector.

FAST Enterprises

GOLD PARTNER

Booth # 103

Contact: Beth Schattin

bschattin@gentax.com

www.FastEnterprises.com

Company Description: Fast Enterprises provides software and consulting services for government agencies. We work with city, county, state, provincial and national governments to implement systems that are used to administer a wide variety of programs. We offer commercial-off-the-shelf (COTS) software that helps agencies reduce costs, improve service to constituents, maximize revenues and improve the efficiency of internal operations

Exhibitor & Marketing Partner Directory

First Data

Booth # 310

Contact: Michelle James

Michelle.James@firstdata.com

www.firstdata.com

Company Description: First Data (NYSE: FDC) is a global leader in commerce-enabling technology, serving approximately six million business locations and 4,000 financial institutions in more than 100 countries around the world. The company's 24,000 owner-associates are dedicated to helping companies, from start-ups to the world's largest corporations, conduct commerce every day by securing and processing more than 2,800 transactions per second and \$2.2 trillion per year.

G2Lytics LLC

Booth # 111

Contact: David Stephenson

david.stephenson@g2lytics.com

www.g2lytics.com

Company Description: The G2Lytics nForce™ platform is based on our extensive knowledge in advanced data analytics and years of experience assisting government agencies facilitate streamlined constituent payments. We have combined Big Data, Advanced Data Analytics and Deep Machine Learning (AI) practices to offer an unparalleled partnership program designed for tax agencies focused on identifying and quantifying merchant-specific outstanding sales tax obligations while mitigating instances of false positives.

Exhibitor & Marketing Partner Directory

ibml

Booth # 110

Contact: Susan Winslett

swinslett@ibml.com

www.ibml.com/

Company Description: ibml intelligent capture solutions help state and local governments enhance citizen services, improving transparency in governance, while meeting the challenges of reduced operational budgets. Ibml solutions automate the capture, classification, and validation of information from any paper or electronic document sources including tax returns, checks and remittances, license applications, public records, contracts, grants, eligibility documents, claims and other benefits documents. ibml also offers equipment leasing and outsourced services for back-file digitization.

IDEMIA (formerly known as MorphoTrust)

Booth # 211

Contact: Eve Fillon

eve.fillon@idemia.com

www.idemia.com

Company Description: IDEMIA is the global leader in trusted identities for an increasingly digital world. We deliver solutions for secure ID issuance, border management, law enforcement, and applicant vetting, document authentication and data verification. Our electronic identification (eID) and mobile driver's license (mDL) empower organizations to verify individuals are who they claim to be, and to provide the secure credentials that Americans rely on to exercise their rights, gain access to benefits and services, and reduce fraud.

Exhibitor & Marketing Partner Directory

INTUIT

GOLD PARTNER

Contact: David Sullivan

David_Sullivan@intuit.com

www.intuit.com

Company Description: Intuit is the world's leading provider of financial solutions for individuals and small businesses. We use innovative technology to create business and financial management solutions to help power prosperity for small businesses, the self-employed and consumers around the world. It is also a partner with states in its participation in the Free File Program.

LexisNexis Risk Solutions

Booth # 309

Contact: Kendra Chambers

kendra.chambers@lexisnexisrisk.com

www.risk.lexisnexis.com/government

Company Description: LexisNexis® Risk Solutions. Whether your agency is tasked with detecting fraud, protecting taxpayers, improving compliance or maximizing revenue, LexisNexis® Risk Solutions is uniquely positioned to help your agency securely combine in-agency data with our unmatched business and identity data repositories to help you close the tax gap. Our suite of solutions, bundled with advanced analytics, also empowers your agency to derive insightful, actionable and knowledge-based decisions from complex data sets. For more information, visit lexisnexis.com/risk/government.

Exhibitor & Marketing Partner Directory

Mathtech

Booth # 100

Contact: Brooke Liebowitz

bliebowitz@mathtechinc.com

www.mathtechinc.com

Company Description: Agency System & Process Modernization — Mathtech has a 50-year tradition of successfully completing projects and working collaboratively with our clients. Mathtech has significant experience working with jurisdictions to plan and implement system modernizations. Our consultants help agencies define goals and create a vision for new business processes and technology. We help define requirements, prepare RFPs, design enterprise architectures, develop Business and IT Strategic plans, implement databases and systems, and manage large projects.

Revenue Solutions, Inc.

GOLD PARTNER

Booth # 302,303

Contact: Jeff Huber

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www.RevenueSolutionsInc.com

Company Description: RSI's mission, since incorporating in 1996, is to assist government agencies realize their business objectives and achieve significant results from information technology investments. RSI partners with clients on IT initiatives to improve customer service, increase operational efficiency and maximize compliance. With a dedicated team of business and information systems consultants and a suite of software solutions, RSI is one of the largest organizations of its kind dedicated exclusively to tax, labor and child support agencies.

Exhibitor & Marketing Partner Directory

SAS

GOLD PARTNER

Booth # 208

Contact: Katie DeGraff

katie.degraff@sas.com

www.sas.com

Company Description: SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions, SAS helps customers at more than 70,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

SICPA

Booth # 209

Contact: Diana Daley

diana.daley@sicpa.com

www.sicpa.com/

Company Description: Founded in 1927, SICPA is a global leader in authentication, identification and secure traceability solutions and services that partners with governments, financial institutions, businesses and industries worldwide on matters related to security. With billions of products secured every year, SICPA has built its reputation as an innovator, thanks to the pioneering development of new products and technologies.

Exhibitor & Marketing Partner Directory

TDEC

Booth # 210

Contact: Laura Gosse

laura@lrgworks.com

www.tdec.com/

Company Description: For 60 years, state and federal governments, commercial entities and nonprofit organizations have turned to TDEC to provide cost-effective solutions for labor-intensive functions, such as tax processing, document management, administrative support, call center assistance, financial processing and lockbox services. And TDEC has consistently delivered a quality product, on time, and on or under budget.

Teradata

BRONZE PARTNER

Booth # 308

Contact: Jena Steinke

jena.steinke@teradata.com

www.teradata.com/government

Company Description: Teradata helps government agencies get more value from data than any other company. Our big data analytic solutions, integrated marketing applications, and team of experts can help your organization achieve actionable insights with data. Teradata helps organizations leverage all their data so they can know more about their citizens and agency outcomes and do more of what's really important. Visit teradata.com/government.

Notes

Notes

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